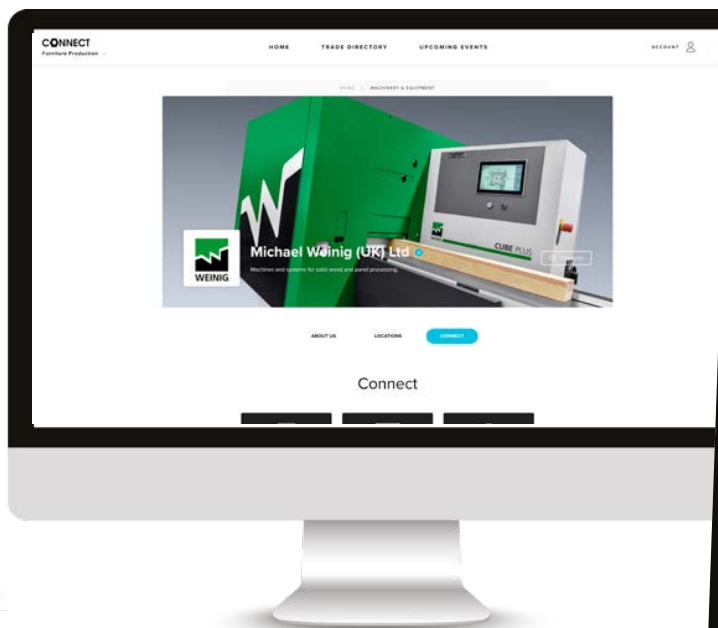


CONNECT

The Furniture & Joinery Trade Suppliers Directory

N I N T H E D I T I O N



Media66



2027 Media Pack

How Connect can benefit your business ...

Grow your business

Connect is a comprehensive printed and online Directory of Suppliers to the Furniture & Joinery Trade. The printed directory offers an comprehensive reference guide for furniture and joinery manufacturers looking for suppliers – while the complementary online platform gives users an up-to-the-minute picture of the industry, anywhere, at any time.

Designed to enable and strengthen business relationships by combining traditional and modern sourcing methods, Connect is produced by leading UK trade magazine, Furniture & Joinery Production and will be mailed out in August 2026.

Connecting buyers and suppliers

This multi-media trade directory offers buyers an exhaustive database of equipment and materials manufacturers and suppliers, as well as key trade service providers. Browse by category (and location, online) before making contact with the most promising leads – and anyone wishing to reach these potential buyers can maximise their chances in several ways.

Reaching out

Supplementing the growing number of online users engaging with www.gmgconnect.com, 5000 copies of The Furniture & Joinery Trade Suppliers Directory will be printed for August distribution, and mailed and distributed to key buyers – while the website itself is marketed to Furniture & Joinery Production's extensive database and further afield, all year round.

Connect offers various promotional packages to help businesses stand out, from clear and hard-hitting display adverts to online profiles which enable advertisers to upload their details, images, brochures, videos and more, then refresh to suit.

Discover your options

DISPLAY ADVERTS From prime positions to advertorials (print)

PROMOTED PRINT ENTRY Enhance a profile in relevant categories

PROMOTED ONLINE ENTRY Enhance a profile in relevant categories

BANNER ADVERTS Stand out from the competition in a relevant category (online)

PACKAGES Tiered advertising bundles (a combination of print and online)

PRINT ADVERTISING From £500

Eye-Catching Advert

- Back cover: £1300
- Inside-front cover: £1100
- Inside-back cover: £700
- Double-page spread: £800
- Double-page editorial: £800
- **TOP DEAL** DPS Ad + DPS Ed: £1400
- Full-page advert: £500
- Full-page editorial: £500
- **TOP DEAL** Page Ad + Page Ed: £800

Section

- Covers
- Covers
- Covers
- Front third
- Front third
- Front third
- Front third
- Front two-thirds



PROMOTED ENTRY (online) £400

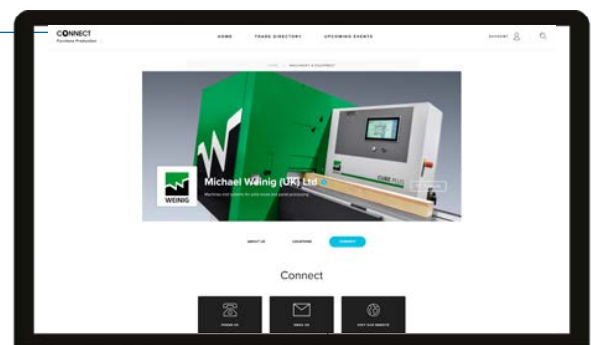
Upgrade a business profile to create a Connect micro-site which enhances your profile.

- Appear in multiple categories
- Logo and header image
- Add image/video gallery and descriptions
- Unlimited characters on your business profile
- Promote event attendance
- Add brochures and catalogues
- Add social media links
- Add staff directory and extra business locations
- Link directly to a main website

PROMOTED ENTRY (print) £400

Upgrade your listing to stand out ...

- Boxed entry in a relevant category
- Highlighted company entry in listings



BEST DEAL
Choose print
and online
together for just
£625



BANNER ADVERTISING (online)

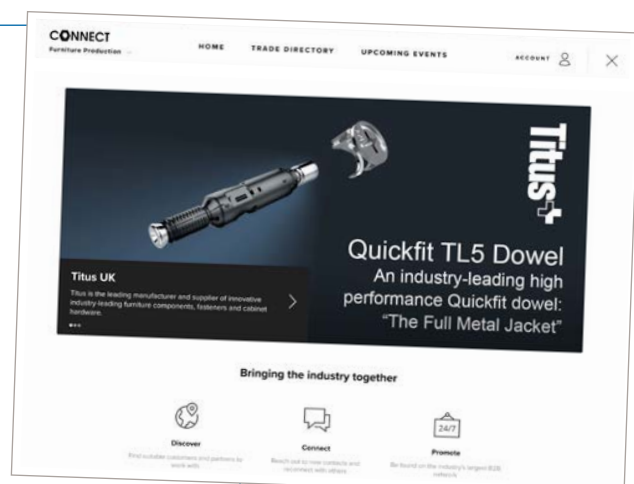
Home page hero banner £1200 per annum

Results page banner £800 per annum

A hero image and results page banner on a relevant category

(hero images rotate with a maximum of three others, while footer banners rotate with a maximum of three others upon each page load)

- Link to a Connect page and an external website



Print /online advertising packages

GOLD PACKAGE

£2895

PRINT

- Highlighted entries (in relevant categories)
- 4 x Promoted entries (in your relevant categories)
- 1 x double-page spread display advert
- 1 x double-page advertorial

ONLINE

- VIP member access
- Standard entries (in relevant categories)
- 16 x promoted entries (in relevant categories)
- Hero banner (in relevant category)

SILVER PACKAGE

£2195

PRINT

- Highlighted entries (in relevant categories)
- 2 x Promoted entries (in your relevant categories)
- 1 x double-page spread display advert

ONLINE

- VIP member access
- Standard entries (in relevant categories)
- 8 x Promoted entries (in relevant categories)

BRONZE PACKAGE

£1200

PRINT

- Highlighted entries (in relevant categories)
- 1 x Promoted entry (in relevant category)
- 1 x full-page display advert

ONLINE

- VIP member access
- Standard entries (in relevant categories)
- 4 x Promoted entry (in relevant category)

CONNECT 2027 DEADLINES

FINAL BOOKINGS

Packages & Promoted Entries – **2nd July**
Display Adverts & Editorial – **16th July**

FINAL COPY

Packages & Promoted Entries – **9th July**
Display Adverts & Editorial – **23rd July**

Note: These deadlines are fixed.

CONTACTS

For specifications,
category placement,
queries and bookings ...

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