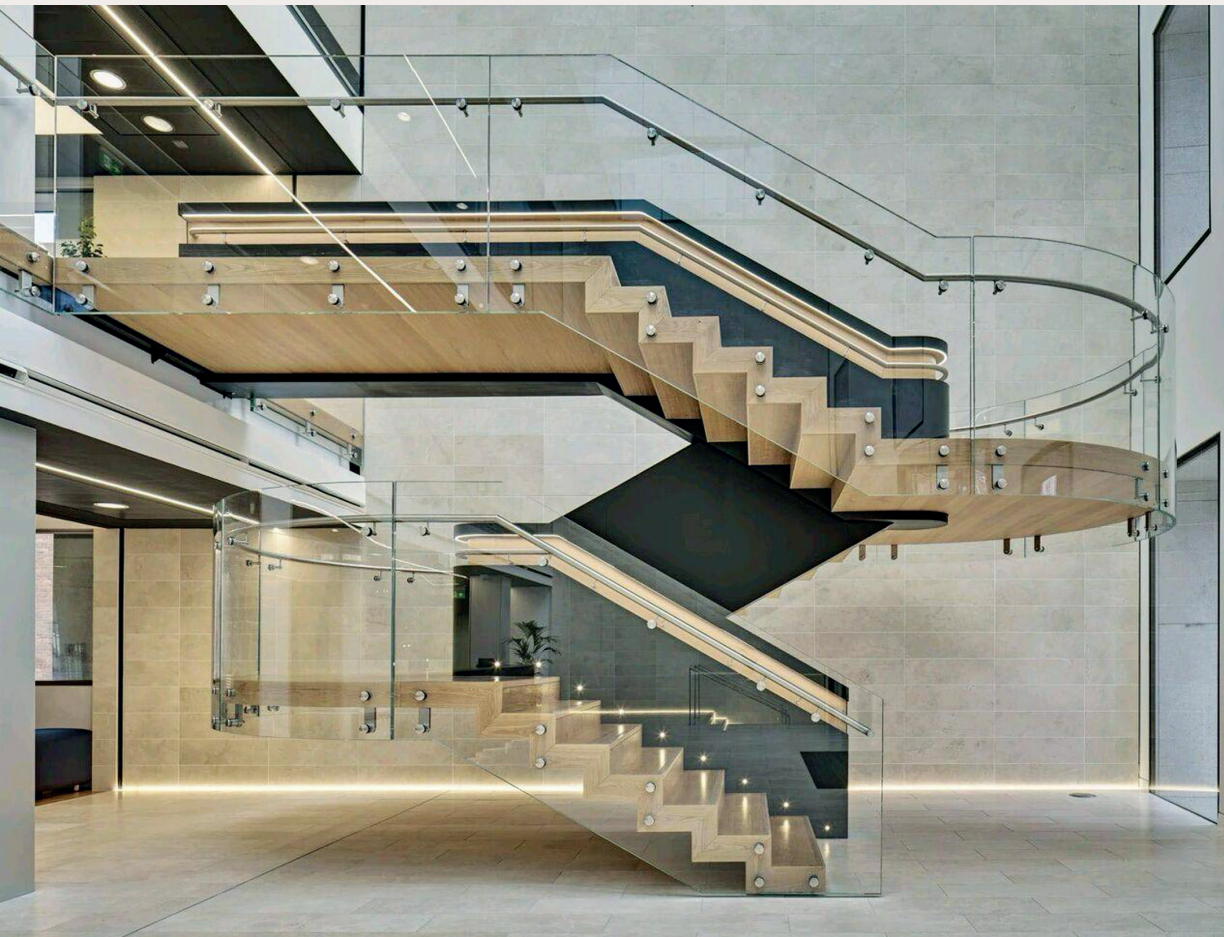




Irish Contract Interiors

MEDIA
PACK
2026



The trusted platform uniting Ireland's
contract interiors community where
design, craftsmanship, and opportunity meet.

Published by Media 66, in association with Irish Wood & Interiors Network.

Welcome to Irish Contract Interiors



John Legg – publisher/editor

Irish Contract Interiors is the definitive voice of Ireland's contract interiors and FF&E community. Published in association with the Irish Wood & Interiors Network (IWIN), it serves the manufacturing, design, and supply sectors across the island – celebrating the people, projects, and innovations driving this vibrant industry forward.

Our mission is simple but ambitious: to connect, inform, and inspire. As the only publication dedicated exclusively to Ireland's contract interiors market, we bring together designers, makers, suppliers, and clients – fostering collaboration, sharing intelligence, and championing excellence in every aspect of the built environment. From concept to completion, we tell the stories that reveal how Irish talent shapes exceptional spaces, products, and experiences.

The sector stands at a turning point. With steadier material costs, a measured revival in commercial fit-out activity, and significant investment in public-sector projects, conditions are once again aligning for growth. A stronger focus on circular design, social value, and whole-life sustainability is redefining how interiors are specified, delivered, and maintained – creating both challenge and opportunity for every player in the supply chain.

Backed by IWIN's ongoing work to strengthen Irish manufacturing, sustainability, and export capability – and its newly launched recruitment platform addressing persistent skills and labour gaps – the sector is now better positioned than ever to compete, collaborate, and innovate. These initiatives are helping ensure that Irish craftsmanship, quality, and ingenuity remain central to both domestic and international projects.

Through a bi-monthly print edition, a dynamic digital presence, and targeted engagement with Ireland's design and construction professionals, Irish Contract Interiors delivers the intelligence and visibility that help brands grow. Each issue blends analysis and inspiration – offering market insight, project features, and informed commentary that connect our readers directly to the people and trends shaping their next opportunity.

Partnering with us means reaching a high-value audience of decision-makers at the heart of Ireland's fit-out and interiors economy. It's an opportunity to align your brand with a trusted platform that consistently champions Irish creativity, manufacturing, and design excellence – and to be part of the conversation defining the future of the spaces that define us all.

“Connecting, informing, and inspiring Ireland's contract interiors community – to celebrate the creativity and craftsmanship shaping our built environment.”

Editorial

Standard editorial content

News & updates

Keeping up to date with the rigours of business

Events

Coverage of trade events across Ireland

Profiles

Deep dive into leading companies, their people, history, capabilities, current standing and future agenda

Projects

Reporting on important and interesting new projects

Interviews

Insight and opinion from thought-leaders and industry insiders

Case Studies

Going behind the scenes of leading firms in our industry

Products

Looking at new and recent introductions ...

- Commercial Furniture, Fixtures & Equipment
- Flooring, Ceilings & Partitions
- Manufacturing Machinery & Equipment
- Manufacturers' Materials, Fittings & Components
- Wood & Panel-based Products
- Surfacing Solutions

For further details contact john@media66.net

All editorial submissions will be processed to house style by our editorial team according to our house style guide. Editorials may include a proof at the discretion of the editor.



Circulation

Encompassing the whole of Ireland, we will print 1800 copies of *Irish Contract Interiors* per issue. With an expected pass-on rate of 1.5x, the readership per printed issue of the magazine is 2700.

Audience numbers for the digital version will be published following the Nov-Dec issue.

The sectors we circulate to include businesses within the commercial and contract interiors sectors, including:

- Fit-out companies & installers
- Architects & designers
- Main- and sub-contractors
- Furniture manufacturers
- Developers
- Joinery manufacturers



Advertising



PRINTED MAGAZINE

Notes:

- Rates per insertion
- Sizes in mm, H x W
- Please send copy as finished PDF by the stated deadline
- We can produce copy for you without charge – enquire when booking
- Discounts: 6x insertions = 5%, 12x insertions = 10%

Full page – £660

297h x 210w + 3mm bleed

Half page landscape– £440

128h x 184w

Inside front cover – £750

Inside back cover – £650

Back cover – £775

All covers: 297h x 210w + 3mm bleed

Double page spread – £950

297h x 420w + 3mm bleed

NEWSLETTER

Distributed once a month

All Banner sizes are 800w x 150h px

Top Banner – £275

Second Banner – £250

Third Banner – £225

Fourth Banner – £195

Fifth Banner – £125

Promoted content – £175

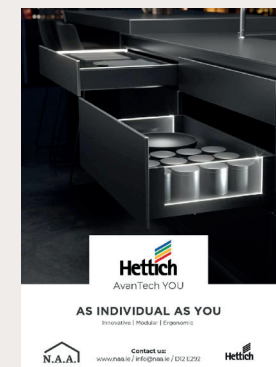
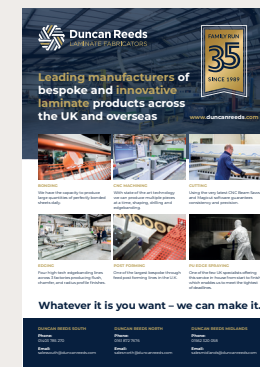
Linked to website article, and customer's email/website – maximum 1500 word article + six images

E-SHOT

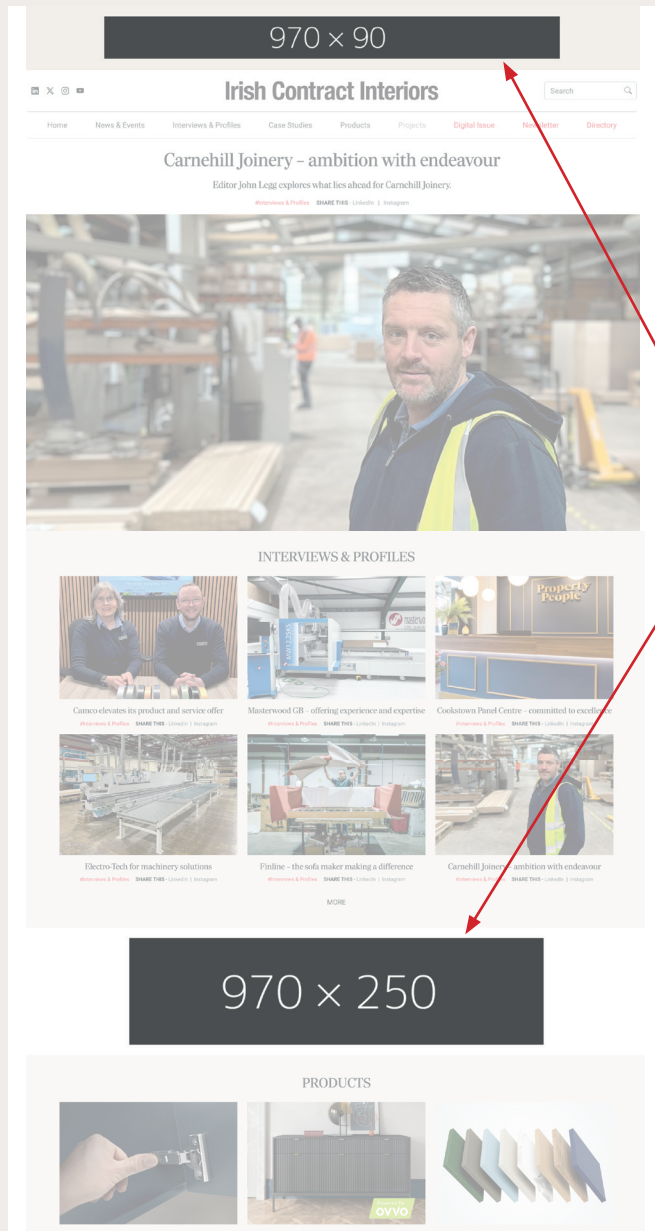
Finished copy supplied – £275

Bespoke – £425

Bespoke – Created from loose content supplied. Customer to supply text, images, links, subject line at least five working days before the E-shot needs to be sent out.
(Samples on request)



Advertising



WEBSITE

Notes:

- Rates per calendar month
- Sizes in pixels, W x H
- Accepted file types are png, jpeg and gif
- Animated gifs max length 5 seconds
- Please send copy by the stated deadline
- We can produce copy for you - please enquire at the time of booking
- Discounts: 6 months = 5%, 12 months = 10%

Homepage

Large Leaderboard Banner - 970w x 90h
(max 3x rotating)
£300

Billboard Banners (4) - 970w x 250h
(max 3x rotations per banner position)

Positions:

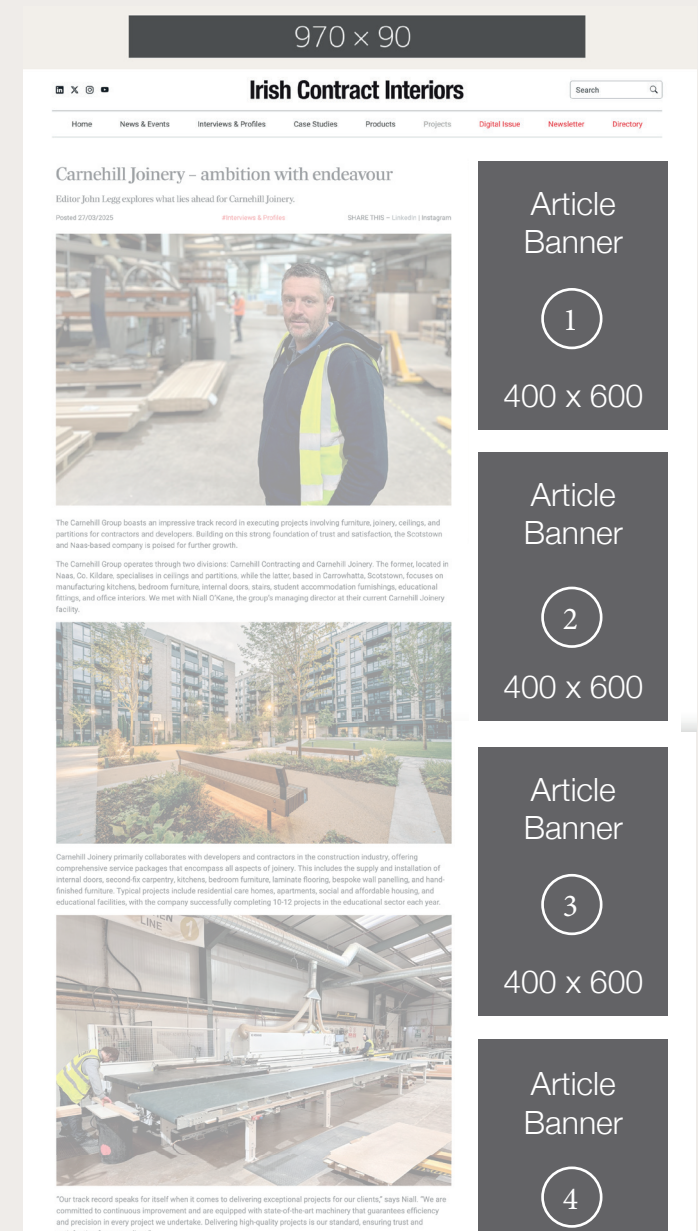
- 1-£195
- 2-£175
- 3-£150
- 4-£125

Article pages >

Side Banners
400w x 600h
(max 3x rotating)

Positions:

- 1-£125
- 2-£115
- 3-£100
- 4-£75



Article
Banner

1

400 x 600

Article
Banner

2

400 x 600

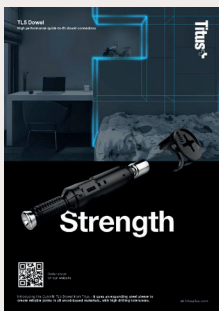
Article
Banner

3

400 x 600

Article
Banner

4



Deadlines

Advertising and editorial deadlines for forthcoming issues are listed below.

Booking and copy deadlines cannot be amended.

Issue No	Issue title	Booking deadline	Loose copy deadline	Finished copy deadline
5	November-December	November 7th	November 7th	November 11th
6	January-February 2026	January 16th	January 16th	January 20th
7	March-April	March 6th	March 6th	March 10th
2	May-June	May 1st	May 1st	May 5th
3	July-August	June 26th	June 26th	June 30th
4	September-October	September 25th	September 25th	September 29th

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