

Furniture 26

Component Expo

Telford International Centre, Telford, UK
11 and 12 March 2026

Organised by



The official SHOW GUIDE MEDIA PACK

Media66

**Furniture
& Joinery
Production**

The official show guide is published on
behalf of the British Furniture Association
by Media 66 / Furniture & Joinery Production.

Show Guide Media Pack

Promote your presence at FC Expo 2026

The Furniture Component Expo is the UK's only dedicated event connecting manufacturers and suppliers across the furniture production industry. Created by the industry, for the industry, the show provides a unique opportunity to showcase your products, tools, and services to decision-makers actively seeking new solutions and suppliers.

The official show catalogue is the essential guide for every visitor – a trusted reference packed with exhibitor listings, product highlights, and event information. Distributed at registration and key points throughout the venue, it ensures your business stands out during the show and continues to reach your audience long after the event has closed.

Advertising and feature positions are always in high demand – contact our team today to secure your preferred placement and maximise your visibility at FC Expo 2026, taking place at Telford International Centre on 11-12 March 2026.

For further details:

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Marketing options

Run-of-paper

Half page ad – £265

Full page ad – £325

Double page spread – £495

Inside Front Cover – £500

Outside Back Cover – £650

Premium options – for maximum exposure

Floorplan Sponsors – £500 each

(three units by the floorplan with direction marker to your stand)

Exhibitor Profiles Sponsor – £950

(page ad before and after section - plus a 'footer' running on all Profiles pages)

Enhanced Exhibitor Profile – £235

(add logo and photo to standard exhibitor entry, max 100 words)

Bookmark – £950

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Sizes & specifications

Standard options

FULL PAGE	170mm wide x 240mm high, +3mm bleed to all sides
HALF PAGE	150mm wide x 105mm high
DOUBLE PAGE	340mm wide x 240mm high, +3mm bleed to all sides

Premium options for maximum exposure

INSIDE FRONT	170mm wide x 240mm high, +3mm bleed to all sides
OUTSIDE BACK	170mm wide x 240mm high, +3mm bleed to all sides

ENHANCED EXHIBITOR PROFILES *Stand out and get noticed!*

Your profile includes a logo, photo, and full exhibitor entry in a bold, boxed layout (72mm x 100mm). Make an instant visual impact and help visitors recognise you fast.

FLOORPLAN SPONSOR *Put your brand on the map – literally!*

Your logo, stand number, and a direct link to your stand feature in a prime boxed slot (30mm x 40mm). Be the first name visitors see when they plan their route.

BOOKMARK *Stay in their hands – and minds.*

A double-sided 40 x 200mm bookmark offers lasting visibility long after the event. A smart, tangible reminder of your brand.

EXHIBITOR PROFILES SECTION SPONSOR *Own the most-read pages in the guide!*

Enjoy a full-page ad before the Profiles section plus a branded footer on every page (170 x 12mm) with your logo, stand number, and 'Showguide sponsored by'.

Designed and proofed by Media 66 for maximum impact.

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Formats

**FULL PAGE
&
INSIDE
FRONT
COVER
&
OUTSIDE
BACK
COVER**

170 wide x 240mm
high, +3mm bleed to
all sides

DOUBLE PAGE SPREAD

340mm wide x 240mm high, +3mm bleed to
all sides

HALF PAGE

150 x 105mm high,
+3mm bleed to all
sides

**EXHIBITOR
PROFILES
SPONSOR
PACKAGE**

**FULL PAGE AD
BEFORE AND
AFTER THE
SECTION**

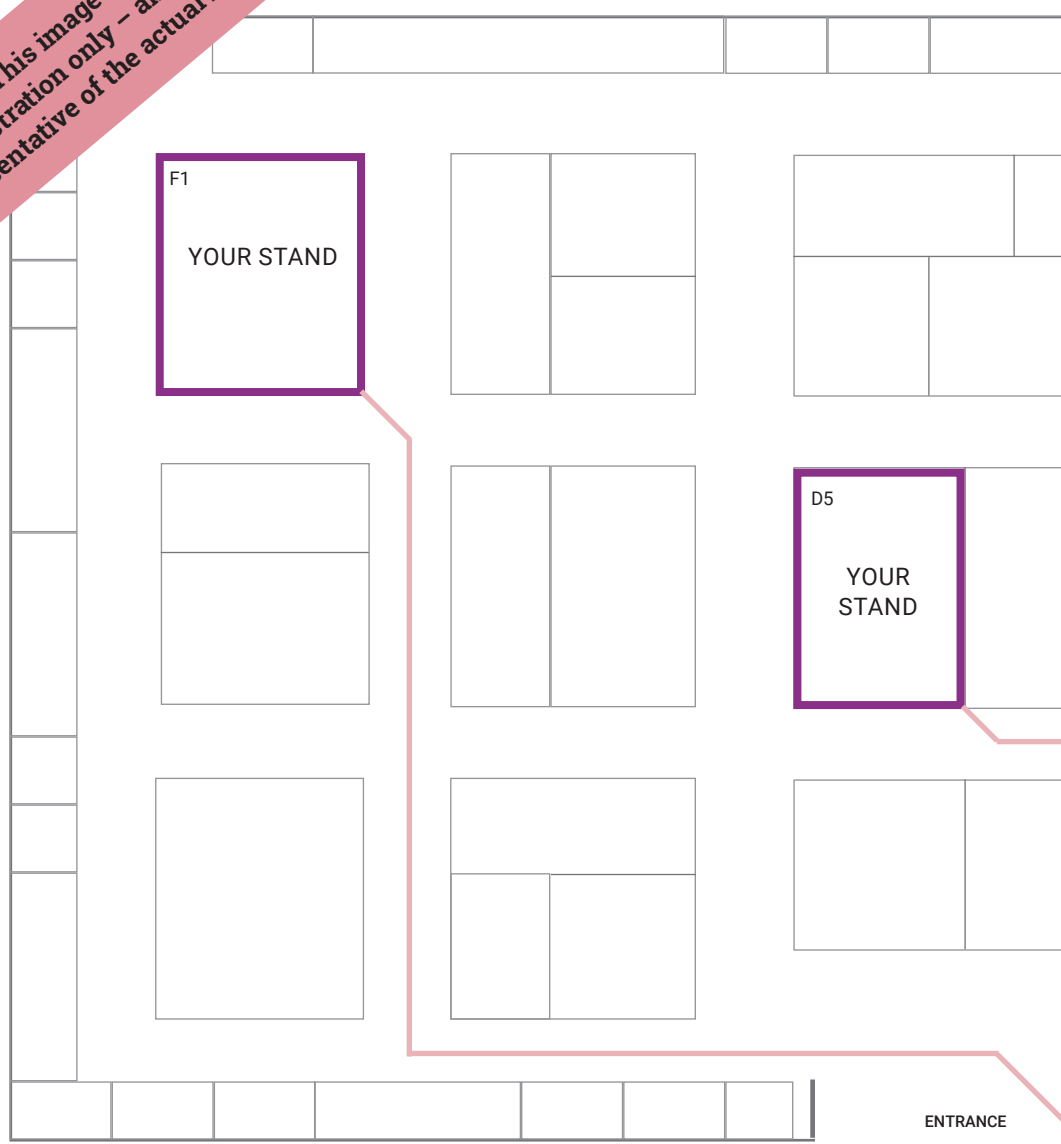
**LOGO
'FOOTER' AT
THE BASE
OF ALL THE
EXHIBITOR
ENTRIES'
PAGES**

**ENHANCED
EXHIBITOR
PROFILE**

**BOOKMARK
(Double-sided!)**

**YOUR
COMPANY**

This image is for illustration only – and is not representative of the actual floorplan



ENTRANCE

THE FLOORPLAN

Furniture 26
Component Expo

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Deadlines

Sales deadline

February 11th, 2026

Copy deadline

February 13th, 2026

Deadline for standard exhibitor entries

February 19th, 2025

(to be sent directly to organiser using the form provided by them)

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& Joinery
Production** **Media66**

The official show guide is published
on behalf of the BFA by Media 66.