

Furniture 27 Component Expo

10 and 11 March 2027

THE OFFICIAL SHOW GUIDE MEDIA PACK

The official show guide is published
on behalf of the British Furniture Association by
Media 66 / Furniture & Joinery Production.

Organised by



Media66

Furniture
& Joinery
Production

Show Guide Media Pack

Maximise your presence at FC Expo 2027

The Furniture Component Expo is the UK's only dedicated event bringing together manufacturers and suppliers from across the furniture production industry. Created by the industry, for the industry, the show offers a unique opportunity to showcase your products, tools and services to key decision-makers actively seeking new solutions and suppliers.

The official show catalogue is an essential guide for visitors, featuring exhibitor listings, product highlights and key event information. Distributed at registration and throughout the venue, it provides an excellent opportunity to raise your profile, maximise your exposure and keep your business in front of potential customers long after the event has ended.

Advertising and feature positions are always in high demand, so book early to secure your preferred placement and make the most of your presence at FC Expo 2027, taking place at Telford International Centre on 10-11 March 2027.

For further details:

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Marketing options

RUN-OF-PAPER

Full page advert – £300

Inside front cover – £400

Outside back cover – £550

Double page spread – £450

Half page advert – £225

PREMIUM OPTIONS – FOR MAXIMUM EXPOSURE

Floorplan Sponsors – £500 each

(three units by the floorplan with direction marker to your stand)

Enhanced Exhibitor Profile – £225

(add logo and photo to standard exhibitor entry, max 100 words)

Bookmark – £575

(unique double-sided branding)

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Formats

FULL PAGE
INSIDE FRONT
OUTSIDE BACK

148mm wide
x 210mm high
+ 3mm bleed all sides

DOUBLE PAGE SPREAD

296mm wide x 210mm high
+ 3mm bleed all sides

HALF PAGE

128 wide x 86 high

Exhibitor listings



ENHANCED PROFILE
128 wide x 56 high

BOOKMARK

Double-sided
40mm wide
x 200mm high

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Specifications

STANDARD OPTIONS

FULL PAGE	148mm wide x 210mm high, + 3mm bleed to all sides
HALF PAGE	128mm wide x 86mm high
DOUBLE PAGE SPREAD	296mm wide x 210mm high, + 3mm bleed to all sides

PREMIUM OPTIONS

INSIDE FRONT	148mm wide x 210mm high, + 3mm bleed to all sides
OUTSIDE BACK	148mm wide x 210mm high, + 3mm bleed to all sides

ENHANCED EXHIBITOR PROFILES **Stand out and get noticed!**

Your profile includes a logo, photo, and full exhibitor entry (128mm wide x 56mm high). Make an instant visual impact and help visitors recognise you fast.

FLOORPLAN SPONSOR **Put your brand on the map – literally!**

Your logo, stand number, and a direct link to your stand feature in a prime boxed slot (30mm wide x 40mm high). Be the first name visitors see when they plan their route.

BOOKMARK **Stay in their hands – and minds.**

A double-sided bookmark (40 x 210mm) on cover-weight stock offers lasting visibility long after the event. A smart and tangible reminder of your brand.

This image is for illustration only – and is not representative of the actual floorplan

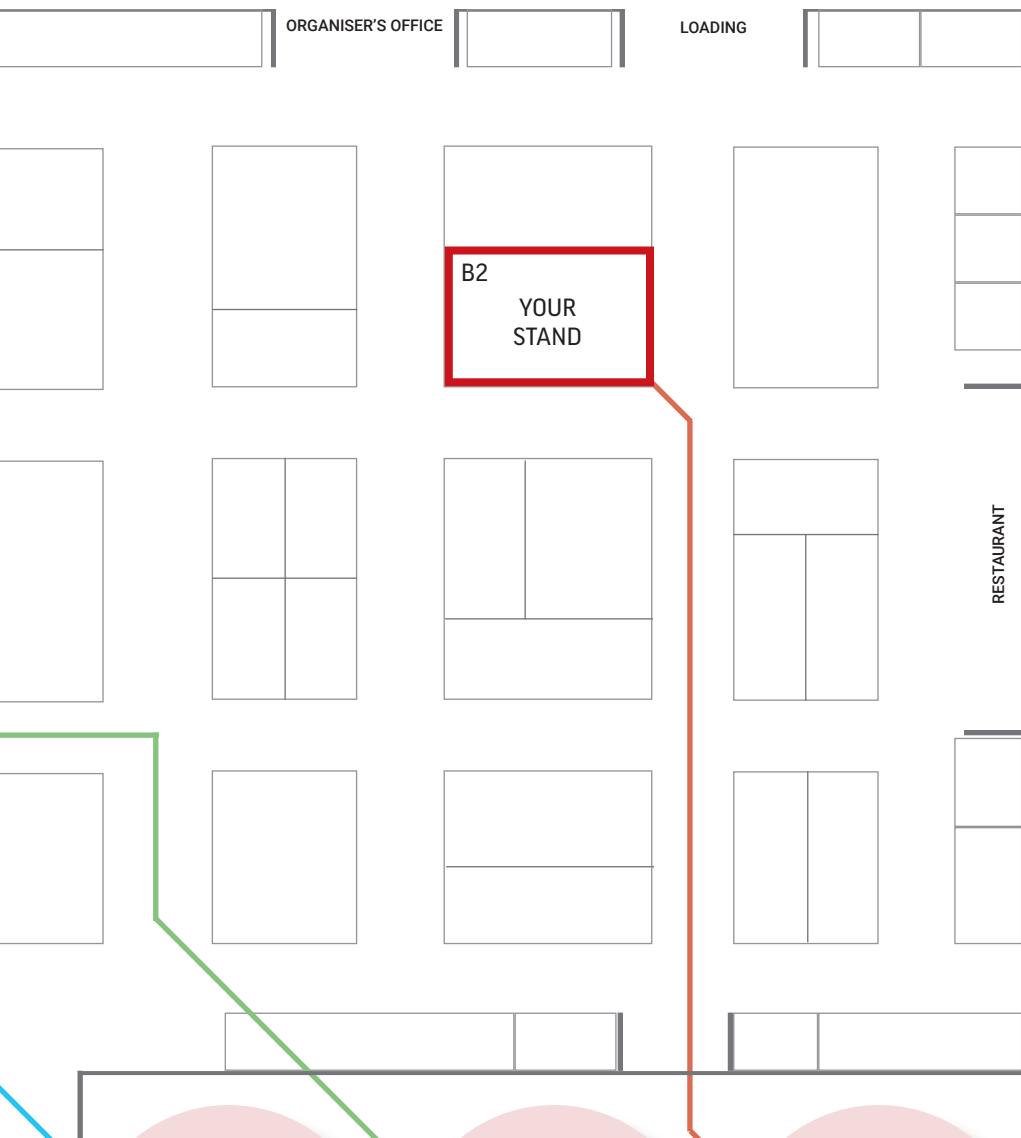


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Furniture
Component **Expo 27**

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VISIT US
[-YOUR-LOGO-]
Stand F1

VISIT US
[-YOUR-LOGO-]
Stand D5

VISIT US
[-YOUR-LOGO-]
Stand B2

Furniture 27

Component Expo

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Deadlines

Sales deadline (advertising, enhanced entries)

February 15th, 2027

Copy deadline (editorial, advertising, enhanced entries)

February 18th, 2027

Deadline (standard exhibitor entries)

>>> To be sent directly to organiser using the form provided by them.

February 18th, 2027

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