

# Furniture & Joinery Production

## MEDIA PACK

Oct 25 – Dec 2026

MAGAZINE

SUPPLEMENTS

TRADE DIRECTORY

NEWSLETTERS

EMAIL MARKETING

WEBSITE

# ABOUT US



**Furniture & Joinery Production** is the industry’s leading monthly title which has been providing news, features and trade insight for the furniture and joinery trades since 1994. With an experienced editorial team of over 45 years collective service, Furniture & Joinery Production has earned a strong reputation for performing in a consistent, focused and disciplined manner delivering a valuable resource for our readership, and results for our customers and partners.

Our long-term relationships with the the leaders within the grandee companies, SME owners and creative start-ups alike, along with partners within the industry’s trade bodies and the specialist PR community has enabled us to demonstrate our commitment and consistency in delivering quality content and a considerable marketing resources for all budgets and objectives.

Since we introduced our class-leading website 14 years ago, Furniture & Joinery Production, and more recently our twice-weekly Newsletters and social media channels, we have continued to evolve our marketing options with a successful multi-channel platform delivering the complete marketing capability.

## Media66

Established in 2020, Media 66 is a company entirely focused on Furniture & Joinery Production. As the co-founder since its inception in 1994, John Legg and the Media 66 team continue to evolve the title delivering a growing multi-channel proposition for our customers and partners. The wider Media 66 team includes colleagues who have also worked on the title during the intervening years, and as a group, we remain entirely dedicated to providing the best platform in our industry.

# REACH

**Furniture & Joinery Production** is a long-term supporter and media partner to numerous national and international trade bodies and event organisers and is a constant yet evolving partner among the ever-changing media landscape.

The target audience for the magazine comprises a 32,018-strong database as detailed below. On a monthly basis, we print and distribute 5000 copies of the magazine. With a 3.6 pass-on rate, plus the online readership via Issuu, the printed title’s readership currently sits at 18,412.

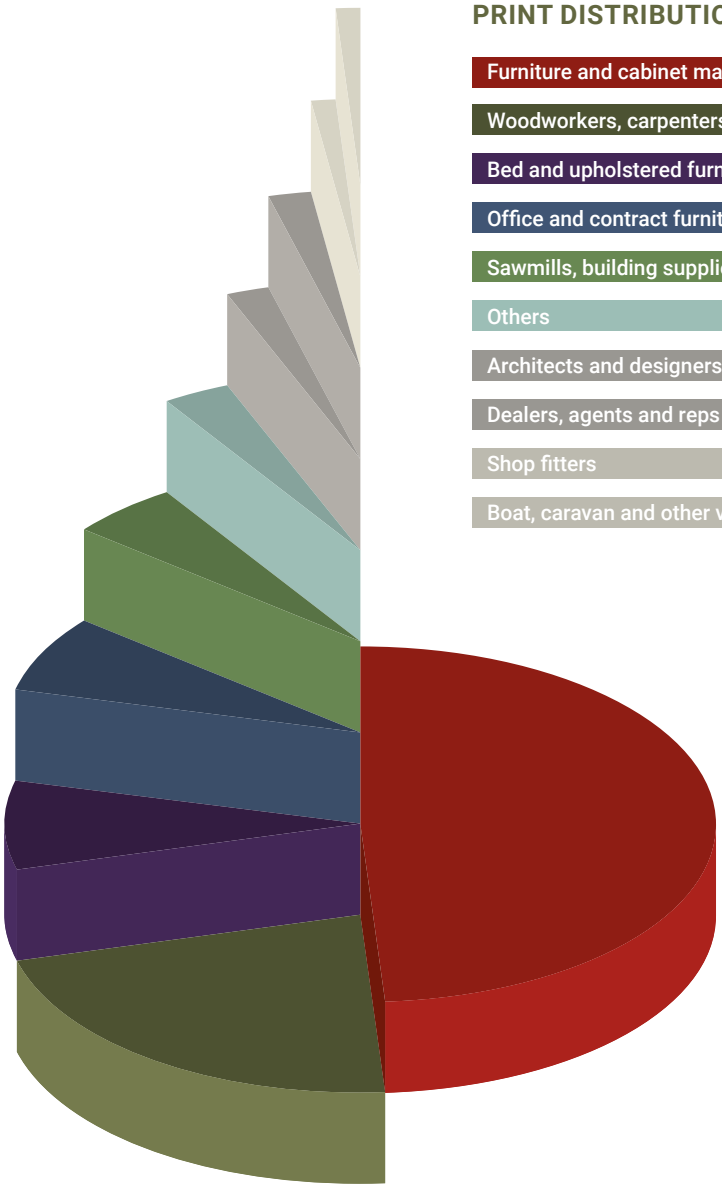
In addition, our strong digital footprint currently stands at 83,530\*

**WEBSITE** – 140,597 views per annum with 70,556 regular users

**NEWSLETTER** – 2938 opted-in subscribers

**SOCIAL MEDIA** – 10036 followers on X, LinkedIn, Instagram, Facebook and YouTube

(\* as of 01/11/24)



## PRINT DISTRIBUTION AUDIENCE

Furniture and cabinet manufacturers (inc KBB)	47%
Woodworkers, carpenters, joiners, window and door manufacturers	20%
Bed and upholstered furniture manufacturers	13%
Office and contract furniture manufacturers	6%
Sawmills, building suppliers and timber yards	5%
Others	3%
Architects and designers	2%
Dealers, agents and reps	2%
Shop fitters	1%
Boat, caravan and other vehicle manufacturers	1%

“Furniture & Joinery Production provides an outstanding multi-channel experience which delivers unrivalled returns for our advertising and editorial partners.”

John Legg | managing director

# Features & Supplements

## Standard editorial sections

- News & updates** – Non-product announcements from companies and trade bodies
- Events** – Coverage of trade events
- Insight** – Opinion from thought-leaders and points of view from industry insiders
- Profile** – A manufacturer’s company history, current standing, production output and capabilities
- Installations** – Behind the scenes of a manufacturer’s recent production improvements
- Products** – A closer look into new and recent introductions

Please note: All features, supplements, event coverage and deadlines are subject to change.

## Features & Supplements

### October 2025

Surfacing & Decorative Panels  
Solid Wood Processing  
Bedding & Upholstery Production  
**DEADLINES:**  
Editorial – 16/09  
Advertising – 19/09

### Sustainability Supplement

(mailed out with the October issue)

**DEADLINES:**  
Editorial – 5/9  
Advertising – 12/9

### November 2025

Sanding Technology & Abrasives  
CNC Machinery & Tooling  
Fittings, Materials & Components  
**DEADLINES:**  
Editorial – 14/10  
Advertising – 17/10

### December 2025

Dust Extraction & Wood Waste Management  
Software, Robotics & Automation  
Surfacing & Decorative Panels  
**DEADLINES:**  
Editorial – 12/11  
Advertising – 17/11  
**Edgebanding Supplement**  
(mailed out with the December issue)  
**DEADLINES:**  
Editorial – 7/11  
Advertising – 11/11

### January 2026

Panel Production  
CNC Machinery & Tooling  
Servicing & Maintenance  
Fittings, Materials & Components  
**Preview** Surface Design Show  
**DEADLINES:**  
Editorial – 10/12  
Advertising – 15/12

### February 2026

Sanding & Abrasives  
Edgebanding Materials & Technology  
Adhesives  
Storage & Materials Handling  
**Preview** Furniture Component Expo  
**Preview** KBB Birmingham  
**DEADLINES:**  
Editorial – 15/1/26  
Advertising – 20/1/26

### March 2026

Surfacing & Decorative Panels  
Solid Wood Production  
Bedding & Upholstery Production  
Environmental Technology & Services  
**Review** Surface Design Show  
**DEADLINES:**  
Editorial – 12/2  
Advertising – 17/2  
**CNC Machinery Supplement**  
(mailed out with the March issue)  
**DEADLINES:**  
Editorial – 5/2, Advertising – 10/2

### April 2026

Fittings, Materials & Components  
Dust Extraction & Wood Waste Management  
Storage & Materials Handling  
Trade Services  
**Review** Furniture Component Expo  
**Review** KBB Birmingham  
**DEADLINES:**  
Editorial – 11/3  
Advertising – 17/3  
**Distributors & Agents Supplement**  
(mailed out with the April issue)  
**DEADLINES:**  
Editorial – 6/3, Advertising – 10/3

### May 2026

Joinery & Carpentry Machinery  
Panel Production  
Training & Education  
Edgebanding Materials & Technology  
Sanding Technology & Abrasives  
**Preview** Professional Woodworking Expo  
**DEADLINES:**  
Editorial – 9/4  
Advertising – 16/4

### June 2026

Dust Extraction & Wood Waste Management  
Software, Robotics & Automation  
Surfacing & Decorative Panels  
CNC Machinery & Tooling  
**DEADLINES:**  
Editorial – 15/5  
Advertising – 22/5  
**Sustainability Supplement**  
(mailed out with the June issue)  
**DEADLINES:**  
Editorial – 8/5, Advertising – 15/5

### July 2026

Solid Wood Production  
Edgebanding Materials & Technology  
Bedding & Upholstery Production  
Fittings, Materials & Components  
Trade Services  
**Review** Professional Woodworking Expo  
**DEADLINES:**  
Editorial – 11/6  
Advertising – 17/6

### August 2026

CNC Machinery & Tooling  
Panel Production  
Sanding Technology & Abrasives  
Storage & Materials Handling  
Adhesives  
**DEADLINES:**  
Editorial – 14/7  
Advertising – 17/7  
**Connect Trade Directory**  
(revised inc new website)  
(mailed out separately)  
**DEADLINES:**  
Editorial – 10/7  
Packages & Promoted Entries – 10/7  
Adverts only – 17/7

### September 2026

Surfacing & Decorative Panels  
Joinery & Carpentry Machinery  
Environmental Technology & Services  
Dust Extraction & Wood Waste Management  
**Preview** The Bed Show  
**Preview** Sicam  
**DEADLINES:**  
Editorial – 12/8  
Advertising – 17/8

### October 2026

Surfacing & Decorative Panels  
Solid Wood Production  
Fittings, Materials & Components  
Training & Education  
**DEADLINES:**  
Editorial – 9/9  
Advertising – 16/9

### November 2026

Sanding Technology & Abrasives  
CNC Machinery & Tooling  
Edgebanding Materials & Technology  
Trade Services  
**Review** Sicam 2026  
**DEADLINES:**  
Editorial – 9/10  
Advertising – 16/10

### December 2026

Dust Extraction & Wood Waste Management  
Software, Robotics & Automation  
Surfacing & Decorative Panels  
Bedding & Upholstery Production  
**DEADLINES:**  
Editorial – 10/11  
Advertising – 17/11  
**Edgebanding Supplement**  
(mailed out with the December issue)  
**DEADLINES:**  
Editorial – 7/11, Advertising – 11/11

### January 2027

Panel Production  
Sanding & Abrasives  
CNC Machinery & Tooling  
Servicing & Maintenance  
**Preview** Surface Design Show  
**DEADLINES:**  
Editorial – 9/12  
Advertising – 14/12

Furniture  
& Joinery  
Production

Media66

## Contacts

- Editor** Gemma Lochhead, 01424 834962, gemma@media66.net
- Editorial director** John Legg, 01424 834973, john@media66.net
- Media Sales Manager** Lisa Williams, 01424 834829, lisa@media66.net
- Media Sales Executive** Sarah Wilson, 01424 834008, sarah@media66.net
- Media Sales Executive** Chloe May Brown Coe, 01424 834567, chloe@media66.net



ADVERTORIAL

The only way to guarantee your written content is included within our editorial features is to book an advertorial position.

- DOUBLE-PAGE SPREAD ADVERTORIAL £2310  
Approx 800-1000 words + 4-6 images
- SINGLE PAGE ADVERTORIAL £875  
Approx 400-500 words + 2-3 images
- HALF PAGE £350  
Approx 200 words + 1 image

- Notes:
- Where substantive changes are deemed necessary, a proof will be supplied
  - These submissions will be processed by our editorial team according to our house style guide – available on request
  - Copy must be supplied before deadline to qualify for a proof
  - When the issue is published, it will be posted on our website (or on an agreed future date)
  - The article will be promoted on our social accounts
  - The editor’s decision is final

PROMOTIONAL SERVICES

Our experienced team can help create the marketing collateral your project needs, from advert design, press release generation, photography and videography, website design, exhibition stand designs and more besides ... we have the expertise and understanding to help with your marketing ambitions.

BASIC ADVERT DESIGN £ COMPLIMENTARY

When you advertise with us, our professional design studio will take your loose copy and produce a high quality advert concept and finished PDF artwork to suit your needs.

PROMOTED WEBSITE CONTENT from £200

Guarantee your content is featured on the Furniture & Joinery Production website – and of course promoted via our Newsletter and social media accounts.

PHOTO- & VIDEOGRAPHY from £500 (exc expenses)

From simple product shots to full-blown profile/interview videos designed for specific platforms, our professional team will create professional solutions for you to deploy across all applications and possible end-uses, wherever you need them.

SPECIAL OPTIONS

Furniture & Joinery Production can design and provide a wide range of special options for the printed edition, including but not limited to: Loose and Bound-In Inserts, Outserts, Barn-Door Covers and Bellybands, 8- or 16-page Sections with a choice of alternative paper stocks, Roll-Fold and Gate-Fold options, Spread-Markers and Tip-Ons

Contact the advertising team with your ideas and requirements.



PRINT ADVERTISING: RATES & SPECS

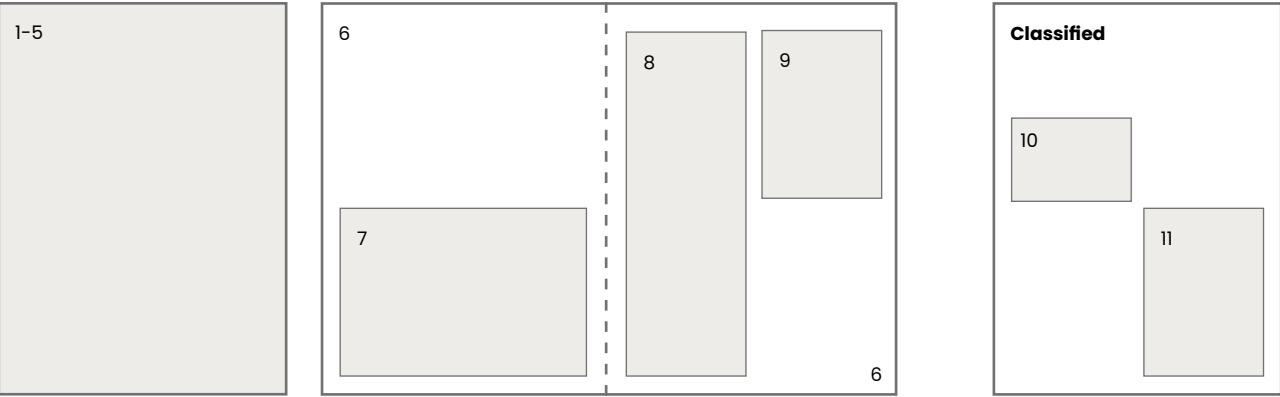
We offer a choice of advertising options for every budget, and our professional in-house studio can create your artwork. From prime campaign marketing, brand-awareness advertising, special supplements, dedicated features, advertorials and more besides, print remains a valid and important anchor point for your company's marketing strategy.

DISPLAY

Files should be supplied as print-ready PDFs with crop marks. Artwork must be supplied in the CMYK colour format. On full-page and double-page spread (DPS) advertising, we advise keeping content at least 15mm in from the page edges. For DPS, bear in mind the fold!

	Insertions per annum			
	(prices per insertion)			
	1x	3x	6x	12x
1. FRONT COVER PACKAGE (comprise cover, inside front cover + optional editorial) 297 (H) x 210mm (W) cover image + 3mm bleed	£3995	n/a	n/a	n/a
2. INSIDE FRONT COVER 297 (H) x 210mm (W) + 3mm bleed	£2595	£2295	£1995	£1695
3. BACK COVER 297 (H) x 210mm (W) + 3mm bleed	£2595	£2295	£1995	n/a
4. INSIDE BACK COVER 297 (H) x 210mm (W) + 3mm bleed	£2095	£1895	£1695	£1495
5. FULL PAGE 297 (H) x 210mm (W) + 3mm bleed	£1695	£1495	£1295	£995
6. DOUBLE-PAGE SPREAD 297 (H) x 420mm (W) + 3mm bleed	£2495	£2195	£1995	£1795
7. HALF PAGE LANDSCAPE 128 (H) x 184mm (W)	£895	£820	£745	£670
8. HALF PAGE PORTRAIT 264 (H) x 90mm (W)	£895	£820	£745	£670
9. QUARTER PAGE 128 (H) x 90mm (W)	£465	£445	£425	£395

CLASSIFIED				
Files should be supplied as print-ready PDFs with crop marks and in CMYK colour format. Prices per insertion rate.				
10. EIGHTH PAGE 62 (H) x 90mm (W) (landscape)	£125	£115	£95	£75
11. QUARTER PAGE 128( H) x 90mm (W) (landscape)	£235	£210	£185	£150



# DIGITAL: RATES & SPECS

Along with the tried and tested print options, a successful digital footprint has become an integral part of how businesses communicate to the widest possible audience. We offer a choice of website, email and digital advertising options for every budget, and our professional in-house studio can create artwork for you.

## ESHOTS (MARKETING EMAILS)

FINISHED COPY SUPPLIED	£460
BESPOKE (created with your loose copy)	£600

Customer to supply text, images, links and subject line at least seven days before the eSHOT is required to be sent out.

CLICK [HERE](#) TO VIEW AN EXAMPLE

## NEWSLETTERS (PCM)

DISTRIBUTED EACH	WEDS	FRI
BANNER 1 (TOP) 150(H) x 800px(W)	£460	£460
BANNER 2 150 (H) x 800px (W)	£375	£375
BANNER 3 150 (H) x 800px (W)	£345	£345
BANNER 4 150 (H) x 800px (W)	£320	£320
BANNER 5 150 (H) x 800px (W)	£235	£235
EVENTS BANNER 80 (H) x 800px (W)	£400	£400

To ensure the highest quality, please supply all banners at double the size (300 x 1600px).

CLICK [HERE](#) TO VIEW AN EXAMPLE

“Especially in combination with our leading print platform, our digital marketing options make for a comprehensive and impactful way of presenting your message ”

Lisa Williams | media sales manager

## WEBSITE

1. TOP BANNER GROUP	£500 PCM
Rotates alongside max of 4 others 90 (H) x 940px (W)	
2. TOP BANNER SOLO	£2300 PCM
90 (H) x 940px (W)	
3. STRIP BANNERS	£420 PCM
Rotates alongside max of 4 others 90 (H) x 940px (W)	
4. LARGE ARTICLE BANNER	£220 PCM
250 (H) x 300px (W)	
5. SMALL ARTICLE BANNER	£125 PCM
120 (H) x 300px (W)	

To ensure the highest quality, please supply all banners at double the pixel size.

6. EDITORIAL	£300
– if already featured in print	£200

Notes:  
All editorial submissions will be processed by our editorial team according to our house style guide, which is available on request.  
Editorials include a proof at the discretion of the editor.  
Banners can be static or animated.  
Banners 1 and 3 have a visibility of five seconds before rotating.

CLICK [HERE](#) TO VIEW OUR WEBSITE



# SUPPLEMENTS

Furniture & Joinery Production publishes annual supplements focusing on Edgebanding Materials & Technology, Sustainable Manufacturing, and CNC Machinery & Equipment – as well as show guides for Furniture Component Expo, and the Materials and Finishes Show.

CLICK [HERE](#) TO VIEW OUR LATEST SUPPLEMENT



# CONNECT

is our annual trade directory which presents an exhaustive database of manufacturers, suppliers and trade service providers in two complementary formats – a printed directory and a fully-featured website. Contact us to request a copy of the Connect media pack, which outlines the available advertising packages. In the meantime, create or amend your free business profile at <https://furnitureproduction.gmgconnect.com/register> – or get in touch and upgrade to our VIP subscriber package to unlock greater functionality and receive a copy of the printed directory.

CLICK [HERE](#) TO VIEW CONNECT 2024 DIRECTORY



# MEDIA PARTNERS



# CONTACT US

<b>Gemma Lochhead</b> Editor 01424 834962 <a href="mailto:gemma@media66.net">gemma@media66.net</a>	<b>Sarah Wilson</b> Media Sales Executive 01424 834008 <a href="mailto:sarah@media66.net">sarah@media66.net</a>	<b>Steve Merrick</b> Copy manager <a href="mailto:production@media66.net">production@media66.net</a>
<b>Lisa Williams</b> Media Sales Manager 01424 834829 <a href="mailto:lisa@media66.net">lisa@media66.net</a>	<b>James Ash</b> Studio manager <a href="mailto:studio@media66.net">studio@media66.net</a>	<b>Wendy Williams</b> Accounts <a href="mailto:accounts@media66.net">accounts@media66.net</a>
<b>Chloe May Brown Coe</b> Media Sales Executive 01424 834567 <a href="mailto:chloe@media66.net">chloe@media66.net</a>	<b>Nyall McCurrach</b> Digital manager <a href="mailto:digital@media66.net">digital@media66.net</a>	

**Furniture & Joinery Production**  
[www.furnitureproduction.net](http://www.furnitureproduction.net)  
ISSN 2396-9024  
© 2025/26 Media 66 Ltd  
All rights reserved  
  
**Media66**  
36 Castleham Business Centre East  
Stirling Road, St Leonards-on-Sea,  
East Sussex TN38 9NP  
[www.media66.net](http://www.media66.net)