

Furniture & Joinery Production

MEDIA PACK

January 2026 – January 2027

MAGAZINE

SUPPLEMENTS

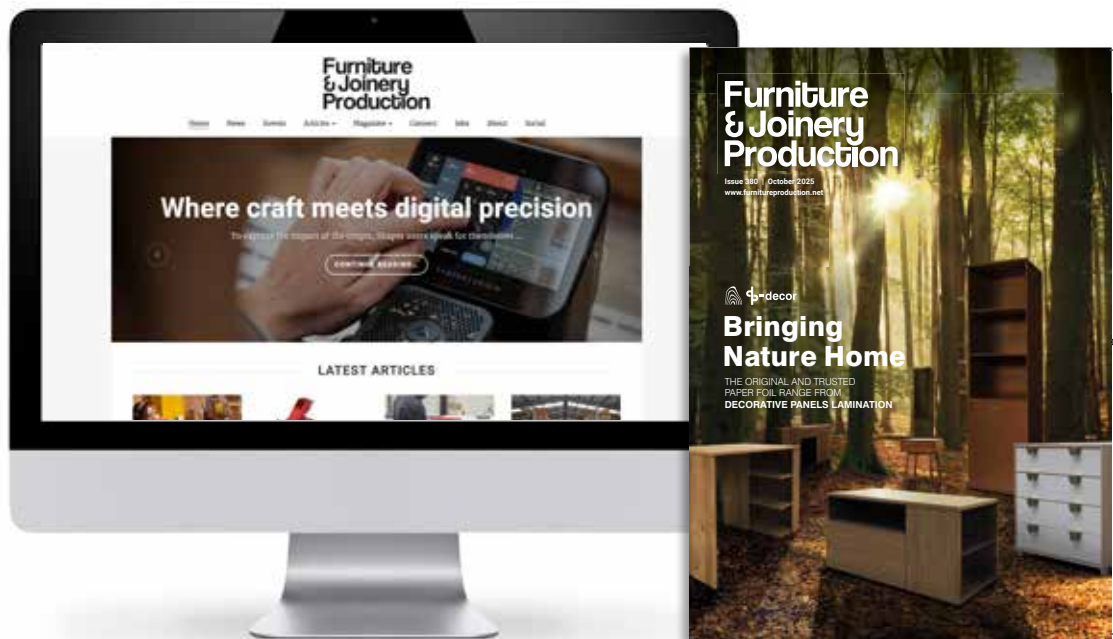
TRADE DIRECTORY

NEWSLETTERS

EMAIL MARKETING

WEBSITE

ABOUT US



Furniture & Joinery Production is the industry's leading monthly title which has been providing news, features and trade insight for the furniture and joinery trades since 1994. With an experienced editorial team of over 45 years collective service, Furniture & Joinery Production has earned a strong reputation for performing in a consistent, focused and disciplined manner delivering a valuable resource for our readership, and results for our customers and partners.

Our long-term relationships with the the leaders within the grandee companies, SME owners and creative start-ups alike, along with partners within the industry's trade bodies and the specialist PR community has enabled us to demonstrate our commitment and consistency in delivering quality content and a considerable marketing resources for all budgets and objectives.

Since we introduced our class-leading website 14 years ago, Furniture & Joinery Production, and more recently our twice-weekly Newsletters and social media channels, we have continued to evolve our marketing options with a successful multi-channel platform delivering the complete marketing capability.

Media66

Established in 2020, Media 66 is a company entirely focused on Furniture & Joinery Production. As the co-founder since its inception in 1994, John Legg and the Media 66 team continue to evolve the title delivering a growing multi-channel proposition for our customers and partners. The wider Media 66 team includes colleagues who have also worked on the title during the intervening years, and as a group, we remain entirely dedicated to providing the best platform in our industry.

REACH

Furniture & Joinery Production is a long-term supporter and media partner to numerous national and international trade bodies and event organisers and is a constant yet evolving partner among the ever-changing media landscape.

The target audience for the magazine comprises a 32,018-strong database as detailed below. On a monthly basis, we print and distribute 5000 copies of the magazine. With a 3.6 pass-on rate, plus the online readership via Issuu, the printed title's readership currently sits at 18,412.

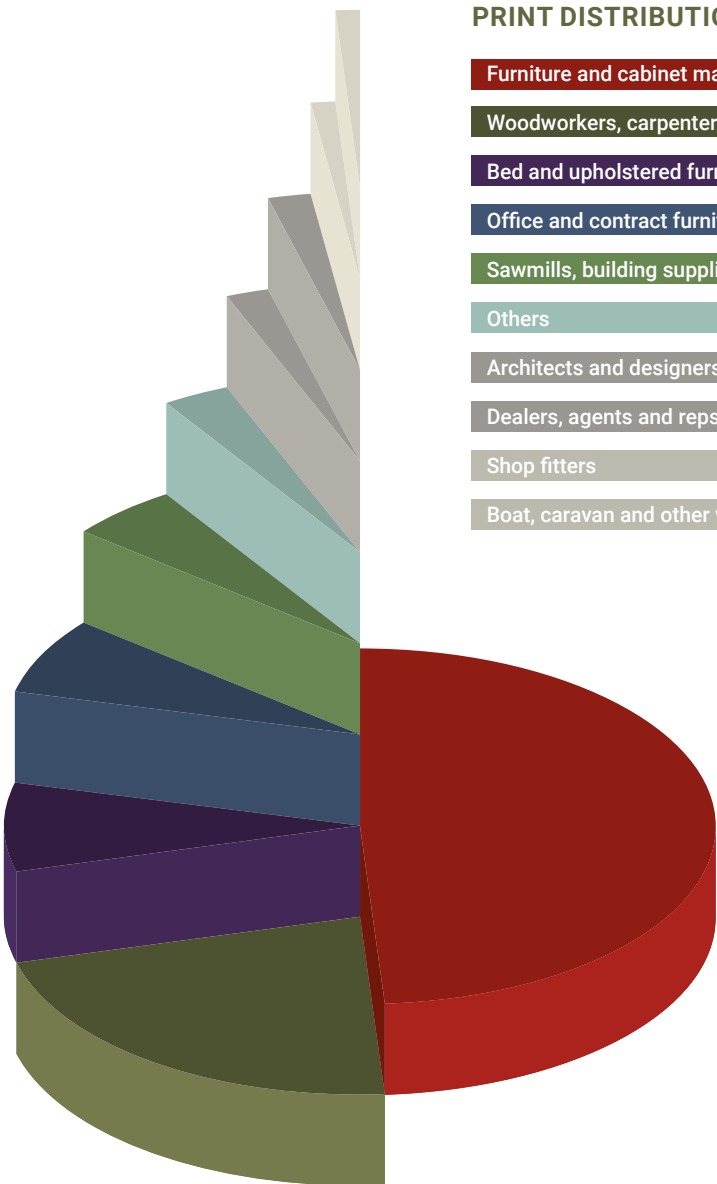
In addition, our strong digital footprint currently stands at 83,530*

WEBSITE – 140,597 views per annum with 70,556 regular users

NEWSLETTER – 2938 opted-in subscribers

SOCIAL MEDIA – 10036 followers on X, LinkedIn, Instagram, Facebook and YouTube

(* as of 01/11/24)



PRINT DISTRIBUTION AUDIENCE

Furniture and cabinet manufacturers (inc KBB)	47%
Woodworkers, carpenters, joiners, window and door manufacturers	20%
Bed and upholstered furniture manufacturers	13%
Office and contract furniture manufacturers	6%
Sawmills, building suppliers and timber yards	5%
Others	3%
Architects and designers	2%
Dealers, agents and reps	2%
Shop fitters	1%
Boat, caravan and other vehicle manufacturers	1%

“Furniture & Joinery Production provides an outstanding multi-channel experience which delivers unrivalled returns for our advertising and editorial partners.”

John Legg | managing director

Features & Supplements

Standard editorial sections

News & updates

Non-product announcements from companies and trade bodies

Events

Coverage of trade and company in-house events

Insight

Opinion from thought-leaders and points of view from industry insiders

Profiles

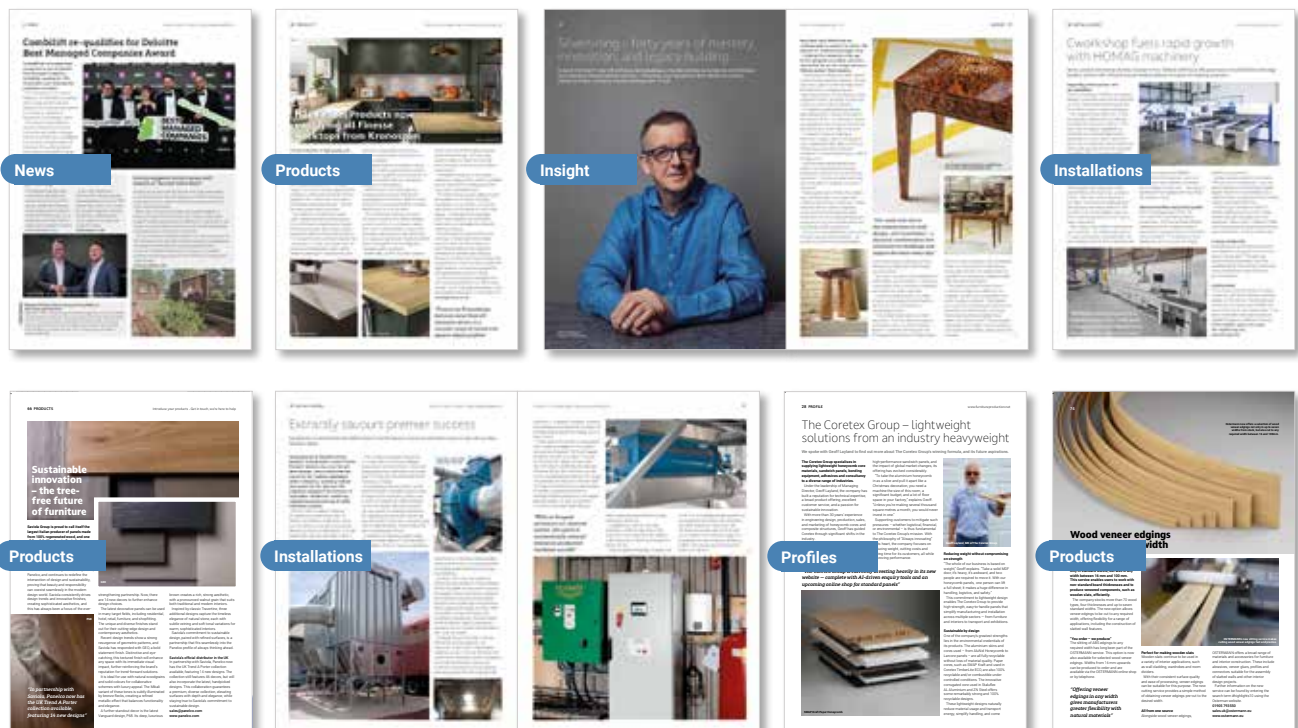
A manufacturer's company history, current standing, production output and capabilities

Installations

Behind the scenes of a manufacturer's recent production improvements

Products

A closer look into new and recent introductions



**Furniture
& Joinery
Production**

Media66

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Media Sales Executive Chloe May Brown Coe, 01424 834567, chloe@media66.net

2026 Features & Supplements

Please note: All features, supplements, event coverage and deadlines are subject to change.

January 2026

Panel Production
CNC Machinery & Tooling
Servicing & Maintenance
Fittings, Materials & Components

[Preview](#) Surface Design Show

DEADLINES:

Editorial – 10/12
Advertising – 15/12

February 2026

Sanding & Abrasives
Edgebanding Materials & Technology
Adhesives
Storage & Materials Handling

[Preview](#) Furniture Component Expo

[Preview](#) KBB Birmingham

DEADLINES:

Editorial – 15/1/26
Advertising – 20/1/26

FCExpo show guide

(show distribution only)

DEADLINES:

Editorial – 11/2
Advertising – 11/2

March 2026

Surfacing & Decorative Panels
Solid Wood Production
Bedding & Upholstery Production
Environmental Technology & Services

[Review](#) Surface Design Show

DEADLINES:

Editorial – 12/2
Advertising – 17/2

CNC Machinery Supplement

(mailed out with the March issue)

DEADLINES:

Editorial – 12/2
Advertising – 13/2

April 2026

Fittings, Materials & Components
Dust Extraction & Wood Waste Management
Storage & Materials Handling
Trade Services

[Review](#) Furniture Component Expo

[Review](#) KBB Birmingham

DEADLINES:

Editorial – 17/3
Advertising – 17/3

Distribution Supplement

(mailed out with the April issue)

DEADLINES:

Editorial – 9/3
Advertising – 13/3

May 2026

Joinery & Carpentry Machinery
Panel Production
Training & Education
Edgebanding Materials & Technology
Sanding Technology & Abrasives

DEADLINES:

Editorial – 9/4
Advertising – 16/4

June 2026

Dust Extraction & Wood Waste Management
Software, Robotics & Automation
Surfacing & Decorative Panels
CNC Machinery & Tooling

[Preview](#) Professional Woodworking Expo

DEADLINES:

Editorial – 15/5
Advertising – 22/5

July 2026

Solid Wood Production
Edgebanding Materials & Technology
Bedding & Upholstery Production
Fittings, Materials & Components
Sustainability
Trade Services

DEADLINES:

Editorial – 11/6
Advertising – 15/6

Connect Trade Directory

(mailed out independently)

BOOKING DEADLINES:

Packages & Promoted Entries – 26/6
Display Ads & Editorial – 3/7

COPY DEADLINES:

Packages & Promoted Entries – 1/7
Display Ads & Editorial – 3/7

August 2026

CNC Machinery & Tooling
Panel Production
Sanding Technology & Abrasives
Storage & Materials Handling
Adhesives

[Review](#) Professional Woodworking Expo

DEADLINES:

Editorial – 14/7
Advertising – 17/7

September 2026

Surfacing & Decorative Panels
Joinery & Carpentry Machinery
Environmental Technology & Services
Dust Extraction & Wood Waste Management

[Preview](#) The Bed Show

[Preview](#) Sicam

DEADLINES:

Editorial – 12/8
Advertising – 17/8

October 2026

Edgebanding Materials & Technology
Solid Wood Production
Fittings, Materials & Components
Training & Education

DEADLINES:

Editorial – 9/9
Advertising – 16/9

November 2026

Sanding Technology & Abrasives
CNC Machinery & Tooling
Adhesives
Trade Services

[Review](#) Sicam 2026

DEADLINES:

Editorial – 9/10
Advertising – 16/10

December 2026

Dust Extraction & Wood Waste Management
Software, Robotics & Automation
Surfacing & Decorative Panels
Bedding & Upholstery Production

DEADLINES:

Editorial – 6/11
Advertising – 13/11

Edgebanding Supplement

(mailed out with the December issue)

DEADLINES:

Editorial – 6/11
Advertising – 13/11

January 2027

Panel Production
Sanding & Abrasives
CNC Machinery & Tooling
Servicing & Maintenance

[Preview](#) Surface Design Show

DEADLINES:

Editorial – 9/12
Advertising – 14/12

ADVERTORIAL

The only way to guarantee your written content is included within our editorial features is to book an advertorial position.

DOUBLE-PAGE SPREAD ADVERTORIAL £2310

Approx 800-1000 words + 4-6 images

SINGLE PAGE ADVERTORIAL £875

Approx 400-500 words + 2-3 images

HALF PAGE £350

Approx 200 words + 1 image

Notes:

- Where substantive changes are deemed necessary, a proof will be supplied
- These submissions will be processed by our editorial team according to our house style guide – available on request
- Copy must be supplied before deadline to qualify for a proof
- When the issue is published, it will be posted on our website (or on an agreed future date)
- The article will be promoted on our social accounts
- The editor's decision is final

PROMOTIONAL SERVICES

Our experienced team can help create the marketing collateral your project needs, from advert design, press release generation, photography and videography, website design, exhibition stand designs and more besides ... we have the expertise and understanding to help with your marketing ambitions.

BASIC ADVERT DESIGN £ COMPLIMENTARY

When you advertise with us, our professional design studio will take your loose copy and produce a high quality advert concept and finished PDF artwork to suit your needs.

PROMOTED WEBSITE CONTENT from £200

Guarantee your content is featured on the **Furniture & Joinery Production** website – and of course promoted via our Newsletter and social media accounts.

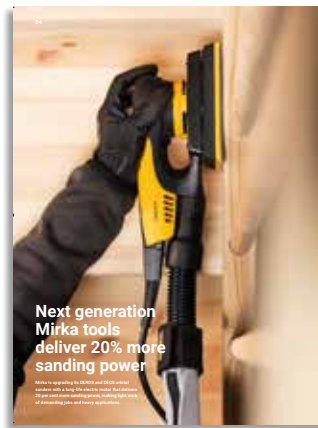
PHOTO- & VIDEOGRAPHY from £500 (exc expenses)

From simple product shots to full-blown profile/interview videos designed for specific platforms, our professional team will create professional solutions for you to deploy across all applications and possible end-uses, wherever you need them.

SPECIAL OPTIONS

Furniture & Joinery Production can design and provide a wide range of special options for the printed edition, including but not limited to: Loose and Bound-In Inserts, Outserts, Barn-Door Covers and Bellybands, 8- or 16-page Sections with a choice of alternative paper stocks, Roll-Fold and Gate-Fold options, Spread-Markers and Tip-Ons

Contact the advertising team with your ideas and requirements.



The Mirka ESDiC is a 2000W power tool designed for sanding large areas of wood. It features a large, flat sanding disc that can be changed quickly and easily. The tool is designed to be used with a variety of sandpapers, from coarse to fine. It is also equipped with a dust extraction system to keep the work area clean.

Next generation Mirka tools deliver 20% more sanding power

These next generation smart sanders will ensure operators can tackle a multitude of heavy tasks easily and confidently, without putting pressure on their hands and arms.



Market launch of Egger's Decorative Collection 24+

The new Egger's Decorative Collection 24+ is a range of interior design products that includes a variety of materials, colors, and finishes. It is designed to provide a complete look for any interior space, from the kitchen to the living room. The collection is available in a variety of formats, including a full range of materials, a selection of colors, and a range of finishes.

With a wide range of options, the Egger's Decorative Collection 24+ is a perfect choice for anyone looking to create a modern, stylish interior. The collection is designed to be easy to use, with a variety of options that can be mixed and matched to create a unique look. It is also designed to be durable, with a range of finishes that can withstand the wear and tear of everyday life.



Perfectly matched.

Explore the EGGER Decorative Collection 24+ at James Latham.

Choose Lathams for:

- Nationwide depots
- Product knowledge
- Huge stockholding
- Rapid delivery
- Great service

NOW AVAILABLE FROM JAMES LATHAM

Find out more about the EGGER Decorative Collection 24+ at lathaminterior.co.uk/egger-24 or email sales@lathaminterior.co.uk



Looking for the right hand tool for your commercial or industrial production line?

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PRINT ADVERTISING: RATES & SPECS

We offer a choice of advertising options for every budget, and our professional in-house studio can create your artwork. From prime campaign marketing, brand-awareness advertising, special supplements, dedicated features, advertorials and more besides, print remains a valid and important anchor point for your company's marketing strategy.

DISPLAY

Files should be supplied as print-ready PDFs with crop marks. Artwork must be supplied in the CMYK colour format. On full-page and double-page spread (DPS) advertising, we advise keeping content at least 15mm in from the page edges. For DPS, bear in mind the fold!

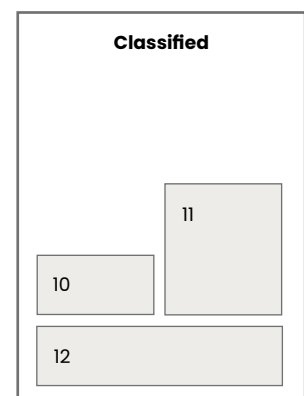
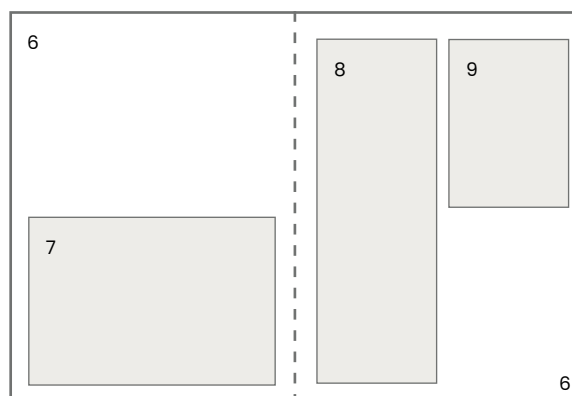
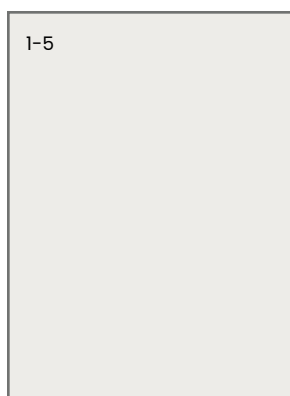
For the best value and biggest discount, book an 12-month run!

	Insertions per annum			
	(prices per insertion)			
	1x	3x	6x	12x
1. FRONT COVER PACKAGE (comprise cover, inside front cover + optional editorial) 297 (H) x 210mm (W) cover image + 3mm bleed	£3995	n/a	n/a	n/a
2. INSIDE FRONT COVER 297 (H) x 210mm (W) + 3mm bleed	£2720	£2410	£2090	n/a
3. BACK COVER 297 (H) x 210mm (W) + 3mm bleed	£2720	£2410	£2090	n/a
4. INSIDE BACK COVER 297 (H) x 210mm (W) + 3mm bleed	£1980	£1780	£1580	£1280
5. FULL PAGE 297 (H) x 210mm (W) + 3mm bleed	£1780	£1565	£1355	£1040
6. DOUBLE-PAGE SPREAD 297 (H) x 420mm (W) + 3mm bleed	£2495	£2195	£1995	£1795
7. HALF PAGE LANDSCAPE 128 (H) x 184mm (W)	£935	£860	£780	£700
8. HALF PAGE PORTRAIT 264 (H) x 90mm (W)	£935	£860	£780	£700
9. QUARTER PAGE 128 (H) x 90mm (W)	£485	£465	£445	£410

CLASSIFIED: Jobs, Trade Services, Products. REVISED FORMATS FOR MAY ISSUE ONWARDS

Files supplied as print-ready PDFs with crop marks and in CMYK colour format. Prices per insertion rate. *Annual bookings for best value!*

10. STANDARD 48 (H) x 90mm (W) (landscape)	£120	£110	£100	£75
11. DOUBLE PORTRAIT 101 (H) x 90mm (W) (landscape)	£210	£200	£190	£140
12. DOUBLE LANDSCAPE 48 (H) x 184mm (W) (landscape)	£210	£200	£190	£140



DIGITAL: RATES & SPECS

Along with the tried and tested print options, a successful digital footprint has become an integral part of how businesses communicate to the widest possible audience. We offer a choice of website, email and digital advertising options for every budget, and our professional in-house studio can create artwork for you.

ESHOTS (MARKETING EMAILS)

FINISHED COPY SUPPLIED	£460
BESPOKE (created with your loose copy)	£600

Customer to supply text, images, links and subject line at least seven days before the eSHOT is required to be sent out.

CLICK [HERE](#) TO VIEW AN EXAMPLE

NEWSLETTERS (PCM)

<i>DISTRIBUTED EACH</i>	<i>WEDS</i>	<i>FRI</i>
BANNER 1 (TOP) 150 (H) x 800px (W)	£460	£460
BANNER 2 150 (H) x 800px (W)	£375	£375
BANNER 3 150 (H) x 800px (W)	£345	£345
BANNER 4 150 (H) x 800px (W)	£320	£320
BANNER 5 150 (H) x 800px (W)	£235	£235
EVENTS BANNER 80 (H) x 800px (W)	£400	£400

To ensure the highest quality, please supply all banners at double the size (300 x 1600px).

CLICK [HERE](#) TO VIEW AN EXAMPLE

“Especially in combination with our leading print platform, our digital marketing options make for a comprehensive and impactful way of presenting your message”

Lisa Williams | media sales manager

WEBSITE

1. TOP BANNER GROUP Rotates alongside max of 4 others 90 (H) x 940px (W)	£500 PCM
2. TOP BANNER SOLO 90 (H) x 940px (W)	£2300 PCM
3. STRIP BANNERS Rotates alongside max of 4 others 90 (H) x 940px (W)	£420 PCM
4. LARGE ARTICLE BANNER 250 (H) x 300px (W)	£220 PCM
5. SMALL ARTICLE BANNER 120 (H) x 300px (W)	£125 PCM
<i>To ensure the highest quality, please supply all banners at double the pixel size.</i>	
6. EDITORIAL – if already featured in print	£300 £200

Notes:

All editorial submissions will be processed by our editorial team according to our house style guide, which is available on request.

Editorials include a proof at the discretion of the editor.

Banners can be static or animated.

Banners 1 and 3 have a visibility of five seconds before rotating.

CLICK [HERE](#) TO VIEW OUR WEBSITE



SUPPLEMENTS

Furniture & Joinery Production publishes annual supplements focusing on Edgebanding Materials & Technology, Sustainable Manufacturing, and CNC Machinery & Equipment – as well as the official show guides for Furniture Component Expo.

**New supplement with the April issue! (see p5)
Dealers, Distributors & Agents**

CLICK [HERE](#) TO VIEW OUR LATEST SUPPLEMENT



CONNECT

is our annual trade directory which presents an exhaustive database of manufacturers, suppliers and trade service providers in two complementary formats – a printed directory and a fully-featured website. Contact us to request a copy of the Connect media pack, which outlines the available advertising packages. In the meantime, create or amend your free business profile at <https://furnitureproduction.gmgconnect.com/register> – or get in touch and upgrade to our VIP subscriber package to unlock greater functionality and receive a copy of the printed directory. 5000 copies of the 2026 edition will be published at the end of July 2026.

CLICK [HERE](#) TO VIEW CONNECT 2025 DIRECTORY



MEDIA PARTNERS



RYCOTWOOD FURNITURE CENTRE
Educating Since 1938

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