

Media66

MEDIA GUIDE 2027

Furniture & Joinery Production

Connecting with businesses, people and ideas shaping our industry.

EDITORIAL EDITORIAL
ADVERTISING ADVERTISING
AUDIENCE AUDIENCE
OPPORTUNITIES OPPORTUNITIES

At the heart of it

FURNITURE & JOINERY, CONNECTED

Our partners



For more than 30 years, Furniture & Joinery Production has reported on the technologies, businesses, people and ideas shaping UK furniture and joinery manufacturing.

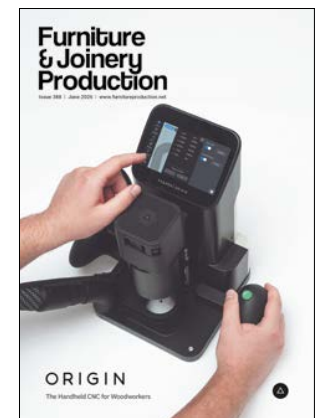
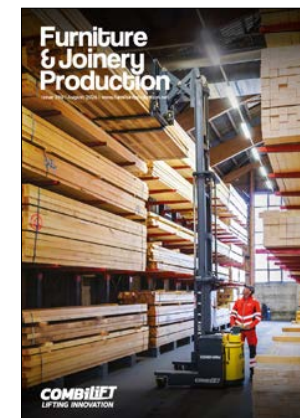
Today, F&JP combines authoritative editorial with targeted print and digital channels, newsletters, social media, specialist publications, the year planner and a developing industry directory.

At the centre of the title are decades of market knowledge, trusted industry relationships and experienced editorial leadership. Together, these give F&JP the insight and credibility to connect suppliers with manufacturers and decision-makers across the sector.

Across every channel, F&JP helps businesses build visibility, demonstrate expertise and stay connected to the people who matter.

This guide sets out our 2027 publishing agenda, audience and commercial opportunities – and how businesses can use F&JP to be seen, heard and recognised across the industry.

Put your brand at the heart of the UK furniture and joinery industry – connecting you with the manufacturers, suppliers and decision-makers shaping its future.



A broad church

A UNIFIED MANUFACTURING AUDIENCE

Furniture & Joinery Production is a long-established, multi-platform trade media title serving the UK furniture and joinery manufacturing sector.

Published monthly, F&JP reaches businesses across furniture manufacturing, KBB, joinery and woodworking, beds and upholstery, contract furniture, shopfitting, interiors and associated production sectors.

These audiences naturally overlap, reflecting the way modern manufacturers increasingly operate across multiple disciplines, materials and end markets.

Each month, 5,000 printed copies are distributed to a targeted selection of industry professionals, supported throughout the month by the Furniture & Joinery Production website, digital editions, email newsletters and social media.

F&JP's strength lies in connecting the overlapping disciplines that make up modern furniture and joinery manufacturing – across our print and digital channels.

With 86% of circulation focused on furniture and joinery production, F&JP puts advertisers directly in front of the businesses driving the UK manufacturing sector

Based on an a print circulation of 5000 copies per issue, a typical issue's readership environment comprises:

Standard readership environment

Furniture manufacturers	38%	1,900
Kitchen, bedroom & bathroom furniture manufacturers	18%	900
Woodworkers, carpenters, joiners, window & door manufacturers	17%	850
Bed & upholstered furniture manufacturers	8%	400
Office & contract furniture manufacturers	5%	250
Sawmills, timber yards, building suppliers & timber housing production	4%	200
Architects & designers with an interest in furniture/joinery production	2%	100
Production-facing suppliers, agents & representatives	2%	100
Shopfitters & the fit-out sector	2%	100
Boat, caravan & other vehicle manufacturers	1%	50
Leisure building production	1%	50
Allied production	2%	100

Our digital footprint continues to develop

Website: 204,990 views per annum with 170,562 users

Digital edition average past 12 months: Page views 11,484, Edition views 831

Newsletter: 2069 opted-in subscribers | Third party emails (eshots): 1326

Latest Issue alerts: 1489

Socials: 7000+ 'followers' on LinkedIn, X, Instagram, Facebook and YouTube

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About us

THE TEAM BEHIND MEDIA 66

Established in 2020, Media 66 was created with a clear purpose: to focus entirely on Furniture & Joinery Production and the specialist markets and audiences around it.

F&JP itself has been at the heart of the furniture and joinery manufacturing sector since 1994. John Legg, co-founder of the title, continues to shape its direction alongside editor Gemma, bringing together decades of editorial knowledge, industry relationships and a genuine understanding of the people, businesses and technologies driving the sector forward.

That editorial depth is matched by an experienced commercial team. Lisa, Sarah and Chloe work closely with customers and partners to build campaigns that do more than simply occupy space. They are designed to connect brands with the right audience, across the right channels, with the right message.

Behind them is the wider Media 66 team – the people who manage, organise, design, produce, co-ordinate and keep everything moving. They may work behind the scenes, but they are essential to everything we create.

“Some 133 years of combined industry experience sits behind Media 66 – giving our titles the knowledge, relationships and specialist focus to grow with the markets we serve”

Collectively, the team brings an incredible 133 plus years' experience, energy and commitment to the work we do. That depth of knowledge gives us something increasingly rare: continuity, perspective and a genuine understanding of the industries we serve – alongside the drive and enthusiasm to keep evolving.

Today, F&JP is much more than a magazine. It is an established, growing, multi-channel platform connecting machinery, materials, components, software and service suppliers with an engaged audience of furniture and joinery manufacturers, production professionals and business decision-makers.

That specialist focus is also helping Media 66 grow into new markets. In March 2025, in partnership with IWIN, we launched Irish Contract Interiors into the Irish market, extending our reach into the contract interiors sector and creating new opportunities for brands to connect with a highly relevant professional audience.

Across print, digital, online, email, video and industry-led content, our proposition continues to evolve around one simple objective: to create specialist media platforms that are informed, trusted, useful and commercially effective.

We know these markets because we have spent our careers working in them. We know the people because we have built relationships over decades. And we continue to create this work because, quite simply, we care about the industries we serve and the businesses within them.

Our focus is specialist, our experience runs deep, and our ambition keeps growing.

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Furniture & Joinery Production



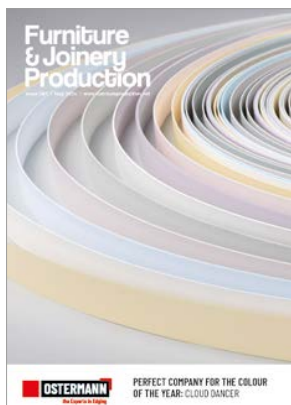
@FurnitureProdEd



fjpmagazine



furnitureandjoineryproduction



Editorial

Furniture & Joinery Production's 2027 editorial roster has been carefully planned to maximise engagement with our readership by focusing on the technologies, materials, production processes and market sectors that matter most to furniture and joinery manufacturers.

Each issue carries two clearly defined features, giving readers a strong mix of practical, relevant and timely content while providing advertisers with a natural editorial environment in which to align their products, services and expertise.

Across the year, each core feature appears twice, creating regular opportunities for advertisers and maintaining a balanced spread across machinery, materials, components, software, processing technology and sector-specific production.

The schedule has also been shaped around key industry events, allowing previews, reviews and wider editorial coverage to complement the feature programme at the points when reader interest is likely to be highest.

Supplied editorial content

We work with advertisers to develop supplied material into clear, engaging editorial in F&JP's house style. Content can range from professionally prepared PR to bullet points, Q&As, website or blog material and even social media posts.

Where required, we'll shape and edit the material, seek substantiation for any claims where required and may add an independent F&JP voice to ensure the finished article remains credible and informative. Where substantial editorial work is required, a proof will be supplied for factual approval, provided material is received within the agreed editorial deadline.

The advertorial option

In addition to editorial and advertising options, advertorials offer advertisers greater freedom over messaging, imagery, branding and design, allowing products, expertise and company stories to be explored in their chosen format. This added flexibility and prominence is offered at a premium, reflecting the enhanced creative opportunity. Advertorial content is clearly identified as such.

Editor's Focus

Alongside the monthly features, each issue also includes an Editor's Focus – a broader editorial article exploring the commercial, operational and strategic issues affecting manufacturers, from skills and sustainability to investment, productivity and future market direction.

Deadlines

To ensure every issue is planned, produced and distributed effectively, F&JP works to clearly defined editorial and advertising deadlines.

Editorial deadlines allow sufficient time for research, interviews, commissioning and production, while advertising and advertorial deadlines ensure booked campaigns are supplied, checked and prepared in time for publication.

Advertisers are encouraged to book early wherever possible, particularly around major feature issues and industry events, where reader interest and demand for relevant positions can be especially strong.

This combination of forward planning, clearly defined themes and dependable production deadlines is designed to maximise reader engagement throughout the year – while giving advertisers greater visibility, relevance and opportunity to connect with the F&JP audience.

More than panels - Decorpanel provides a flexible extension to manufacturers' production capacity

For furniture manufacturers and fabricators, access to the right materials is a key part of the production process. However, finding, buying and storing the right materials can be a costly and time-consuming task. Decorpanel provides a flexible extension to manufacturers' production capacity by offering a range of products to meet their needs.

Decorpanel is a range of products that can be used to create a wide variety of furniture and interior design solutions. The products are made from high-quality materials and are designed to be easy to install and maintain.

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Chemical Adhesives strengthens manufacturing capacity



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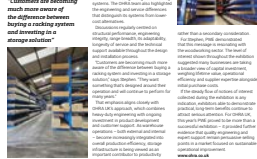
OHRA UK reports quality leads at Professional Woodworking Expo

A number of companies showcased their latest products and services at the Professional Woodworking Expo. OHRA UK was a prominent presence, reporting quality leads throughout the event.

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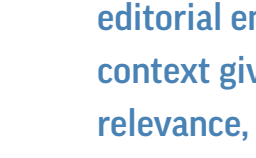
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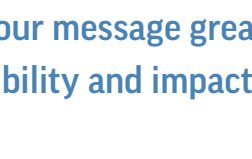
Furniture's carbon story: why the data matters more than ever

Furniture's carbon story is becoming increasingly important. As consumers become more environmentally conscious, they are looking for products that have a lower carbon footprint. Furniture manufacturers are responding by using sustainable materials and processes.

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Redwood's approach is helping manufacturers simplify wood finishing

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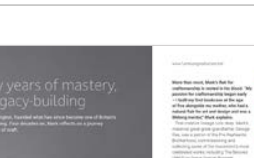
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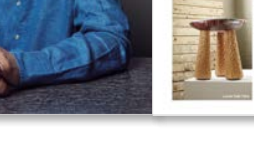
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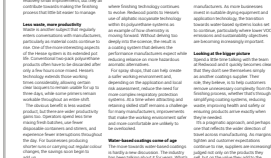


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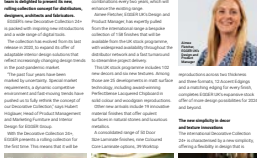
Market launch of Egger's Decorative Collection 24+

Egger's Decorative Collection 24+ is a new range of products that are designed to be easy to install and maintain. The products are made from high-quality materials and are designed to be easy to install and maintain.

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Looking beyond the purchase price

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Silverlining – forty years of mastery, innovation, and legacy-building

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Regular editorial content

News

Developments and announcements from companies and trade bodies

Events

Coverage, highlights and insights from trade and in-house events

Interviews

Conversations with the people, personalities and leaders shaping our industry

Insight

Perspectives, ideas and expertise from across our industry

Updates

Commentary, observations and informed opinion from industry insiders

Profiles

Customer stories highlighting supplier expertise and solutions

Case Studies

Behind the scenes of recent investments, installations and production improvements

What's New in Fittings, Materials & Components **What's New in Machinery, Software & Technology**

Twin sections showcasing the latest products, developments and innovations

Recommended word counts

Full page – circa 400 words + 2/3 high quality images

Double page – circa 800 words + 4/5 high quality images

Defined editorial features explained

CNC Machinery & Tooling

Machining, cutting and tooling technologies for modern furniture production

Dust Extraction & Waste Management

Systems and technology for cleaner, safer and more efficient production environments

Edgebanding Materials & Technology

Materials, machinery and application systems for high-quality edge finishing

Fittings, Components & Materials

Hardware, components and materials for furniture manufacture and assembly

Panel Production & Processing

Technologies for manufacturing, machining and processing wood-based panels

Sanding Technology & Abrasives

Machinery, abrasives and systems for surface preparation and finishing

Software, AI & Automation

Digital technologies transforming design, production and manufacturing efficiency

Solid Wood Processing & Technology

Machinery and systems for efficient solid timber processing and optimisation

Storage & Materials Handling

Equipment and systems for efficient material movement, storage and handling

Surfacing & Decorative Materials

Decorative surfaces, finishes and materials for furniture and interiors

Upholstered Furniture & Bed Production

Machinery, materials and components for upholstery and bed manufacture

Window, Door & Joinery Production

Machinery, components and technologies for window, door and joinery manufacture

Editorial features & advertiser relevance

CNC Machinery & Tooling

Machining, cutting and tooling technologies for modern furniture production

Ideal for: CNC machinery manufacturers and distributors; cutting-tool and tooling suppliers; nesting and routing specialists; drilling and machining systems; workholding and vacuum technology; CAD/CAM providers; machine accessories and consumables

Dust Extraction & Waste Management

Systems and technology for cleaner, safer and more efficient production environments

Dust extraction and filtration companies; extraction-system suppliers; wood-waste handling specialists; briquetting and biomass equipment; shredders and chippers; ducting and filtration suppliers; waste-management and recycling technology providers

Edgebanding Materials & Technology

Materials, machinery and application systems for high-quality edge finishing

Edgebanding machinery manufacturers; edging suppliers; adhesives manufacturers; hot-melt and PUR specialists; application technology suppliers; trimming and finishing systems; panel-processing machinery companies; consumables suppliers

Fittings, Components & Materials

Hardware, components and materials for furniture manufacture and assembly

Furniture fittings and hardware suppliers; hinges and drawer-system manufacturers; slides and runners; mechanisms; handles; furniture components; timber and board suppliers; specialist materials; fasteners; fixings and associated component manufacturers

Panel Production & Processing

Technologies for manufacturing, machining and processing wood-based panels

Panel manufacturers; panel-processing machinery suppliers; saw and sizing technology companies; drilling and machining specialists; laminating and pressing equipment; adhesives suppliers; handling and optimisation systems; board-production technology providers

Sanding Technology & Abrasives

Machinery, abrasives and systems for surface preparation and finishing

Sanding machinery manufacturers; abrasive manufacturers and distributors; wide-belt and specialist sanding systems; finishing preparation technology; brushes and sanding heads; consumables; dust-control technology; calibration and surface-processing specialists

Software, AI & Automation

Digital technologies transforming design, production and manufacturing efficiency

CAD/CAM and design-software providers; ERP and production-management systems; optimisation software; AI technology providers; automation specialists; machine-control systems; data and connectivity platforms; manufacturing software; digital workflow and Industry 4.0 suppliers

Solid Wood Processing & Technology

Machinery and systems for efficient solid timber processing and optimisation

Solid-wood machinery manufacturers; cross-cut and optimisation specialists; moulders and planers; ripping and sawing systems; scanning technology; defect optimisation; finger-jointing equipment; timber-handling systems; tooling suppliers; production-line specialists

Storage & Materials Handling

Equipment and systems for efficient material movement, storage and handling

Materials-handling equipment suppliers; racking and automated storage systems; panel and timber storage specialists; lifting and vacuum-handling equipment; conveyors; warehouse systems; forklifts and handling equipment; logistics technology; production-flow and factory-automation companies

Surfacing & Decorative Materials

Decorative surfaces, finishes and materials for furniture and interiors

Decorative surface manufacturers; laminate suppliers; veneer companies; foil and film suppliers; decorative panel manufacturers; coatings and finishes; printed surfaces; surface-treatment technology; solid-surface materials; design-led material suppliers

Upholstered Furniture & Bed Production

Machinery, materials and components for upholstery and bed manufacture

Upholstery machinery suppliers; cutting and sewing technology; fabric and textile suppliers; foam manufacturers; filling systems; springs and mattress components; bed-component suppliers; furniture mechanisms; adhesives; automated upholstery and mattress-production systems

Window, Door & Joinery Production

Machinery, components and technologies for window, door and joinery manufacture

Window and door machinery manufacturers; joinery machinery suppliers; tooling companies; timber and profile-processing systems; hardware manufacturers; glazing equipment; coatings and finishing systems; software providers; optimisation technology; components and materials suppliers

Full editorial plan & deadlines

ISSUE	FEATURES	EVENT COVERAGE	EDITOR'S FOCUS	DEADLINES
JANUARY	Fittings, Components & Materials Upholstered Furniture & Bed Production	Surface Design Show preview	The year ahead for UK manufacturing <i>Where will manufacturers invest in 2027?</i>	Editorial – 9/12/26 Adverts/Advertorials – 15/12/26
FEBRUARY	Software, AI & Automation Dust Extraction & Waste Management	FCExpo preview	The skills challenge <i>Recruiting and retaining a manufacturing workforce</i>	Editorial – 11/1/27 Adverts/Advertorials – 15/01/27
MARCH	Surfacing & Decorative Materials Panel Production & Processing	FCExpo Show Guide Surface Design Show review	Building a resilient supply chain <i>Balancing cost, availability, quality and supply security</i>	Editorial – 8/2 Adverts/Advertorials – 12/2
APRIL	CNC Machinery & Tooling Storage & Materials Handling	Ligna-Interzum preview	Making machinery investment pay <i>Maximising returns from equipment and technology investment</i>	Editorial – 12/3 Adverts/Advertorials – 17/3
MAY	Edgebanding Materials & Technology Solid Wood Processing & Technology	FCExpo review	How to improve sustainability <i>Reducing impact for practical manufacturing change</i>	Editorial – 13/4 Adverts/Advertorials – 19/4
JUNE	Window, Door & Joinery Production Sanding Technology & Abrasives	PWE preview	Celebrating 400 issues! <i>Marking our publishing milestone, and and where we go next</i>	Editorial – 18/5 Adverts/Advertorials – 21/5
JULY	Upholstered Furniture & Bed Production Dust Extraction & Waste Management	Ligna-Interzum review	The productivity equation <i>Producing more efficiently without adding capacity</i>	Editorial – 14/6 Adverts/Advertorials – 18/6
AUGUST	Software, AI & Automation Surfacing & Decorative Materials	PWE review	Materials, design & finishes <i>Materials shaping tomorrow's furniture and joinery</i>	Editorial – 12/7 Adverts/Advertorials – 16/7
SEPTEMBER	Panel Production & Processing CNC Machinery & Tooling		The case for UK manufacturing <i>Competing through quality, innovation and service</i>	Editorial – 9/8 Adverts/Advertorials – 13/8
OCTOBER	Fittings, Components & Materials Edgebanding Materials & Technology	SICAM preview	Managing the cost of production <i>Finding efficiencies across labour and materials</i>	Editorial – 13/9 Adverts/Advertorials – 17/9
NOVEMBER	Window, Door & Joinery Production Storage & Materials Handling		Building the smarter factory <i>Connecting people, machinery and data effectively</i>	Editorial – 11/10 Adverts/Advertorials – 15/10
DECEMBER	Solid Wood Processing & Technology Sanding Technology & Abrasives	SICAM Review	Investment outlook 2028 <i>Planning priorities for the year ahead</i>	Editorial – 10/11 Adverts/Advertorials – 16/11

NEW FOR 2027

Introducing our Annual Guides

In 2027, F&JP will launch a new series of Annual Guides – three editorialised reports examining the key developments shaping furniture and joinery manufacturing.

Curated by the F&JP editorial team, each will draw on industry data, expert opinion, manufacturer insight and original reporting.

The aim is simple: to look beyond product launches and short-term news, assess what matters now, identify what is coming next, and explore the challenges and opportunities ahead.

For sponsors and commercial partners, the Annual Guides will provide a premium environment aligned with the sector's most important conversations.

>> **MORE THAN A SUPPLEMENT** The F&JP Annual Guides are being developed as authoritative editorial publications in their own right – researched, reported and curated to provide lasting value to furniture and joinery manufacturers. Commercial opportunities will extend beyond traditional display advertising to include sponsorship, thought leadership, research partnerships, digital promotion and integrated campaigns.

>> **F&JP ANNUAL GUIDES MEDIA PACK** Full editorial programmes, publication dates, advertising opportunities and partnership packages will be detailed in the dedicated F&JP Annual Guides Media Pack, available from early October 2026. To request a copy or discuss opportunities within the 2027 Annual Guides, contact the F&JP commercial team.

PRODUCTION TECHNOLOGY

A forward-looking report on the technologies transforming furniture and joinery production

F&JP Production Technology will examine where manufacturers are achieving real gains today, which technologies are beginning to reshape production, and where future investment could deliver the greatest benefits.

Drawing on manufacturer experience, expert insight and real-world applications, the guide will explore how technology can improve productivity, efficiency, quality and competitiveness – while identifying the developments and investment opportunities likely to matter most over the next 12-24 months.

Published: Spring 2027

MATERIALS OUTLOOK

An exploration of the materials, surfaces and components shaping furniture and joinery manufacturing today – and the emerging innovations influencing its future.

F&JP Materials Outlook will examine what is gaining commercial momentum now, where innovation is taking place, how customer and specification demands are evolving, and which emerging developments could create new opportunities for manufacturers.

Combining trend analysis, expert commentary, manufacturer insight and product innovation, the guide will look beyond product launches to explore what is changing, why it matters and where demand may lie.

Published: Summer 2027

MANUFACTURING INTELLIGENCE

A major annual assessment of the commercial landscape facing furniture and joinery manufacturers – and the priorities that will shape business decisions over the coming 12-24 months.

F&JP Manufacturing Intelligence will bring together original research, industry data, expert opinion and manufacturer insight to examine the pressures, developments and opportunities influencing the sector.

It will look beyond simply reporting the state of the market to explore what those changes mean in practice – where businesses are investing, where challenges are emerging and how manufacturers can respond, adapt and identify opportunities for future growth.

Published: Winter 2027



Advertising

Furniture & Joinery production gives businesses a range of print and digital advertising platforms through which to build visibility, reinforce market position and keep their products, expertise and brands in front of the furniture and joinery manufacturing industry.

Those platforms matter because maintaining exposure in the market is an ongoing commercial task, not a one-off exercise. Even well-established businesses need to keep communicating.

Customers change, buying teams move on, new competitors emerge and the space left by one business can quickly be occupied by another. Consistent visibility helps businesses remain familiar, relevant and front of mind.

That visibility is strongest when it appears in the right environment. F&JP's editorial programme is built around the technologies, products, processes, issues and events that matter to manufacturers, creating a relevant content base around which advertising, advertorial and wider marketing messages can sit naturally.

For more than 30 years, we have helped businesses use F&JP to support product launches, build awareness, generate enquiries, strengthen customer relationships and develop new markets.

Many of our advertising relationships stretch back to the 1990s – evidence not simply of longevity, but of businesses continuing to see value in maintaining a consistent presence with the title.

Today, that opportunity extends well beyond the printed page. F&JP combines print with digital editions, online content, email newsletters, social media and other developing channels, giving advertisers the flexibility to create individual campaigns or build activity across multiple platforms.

Whether the objective is to protect an established market position, introduce something new, reach a different audience or simply make sure a business remains part of the conversation, F&JP provides a focused industry platform through which to be seen, recognised and remembered.

“Visibility builds familiarity, familiarity builds confidence, and confidence creates opportunity. We help keep your business visible, relevant and front of mind with the people who matter.”

A few of our advertisers

HOMAG

Titus+

elmbridge

EGGER

MARTIN

PANELCO

WEINIG HOLZHER

PFELEDERER

latham

masterwood

CAMCO

OSTERMANN

petercook

JJ SMITH

ironspan

MIRKA

HÄFELE

the decorative panels group

blum

Nederman

Print rates and specs

DISPLAY ADVERTISING RATES

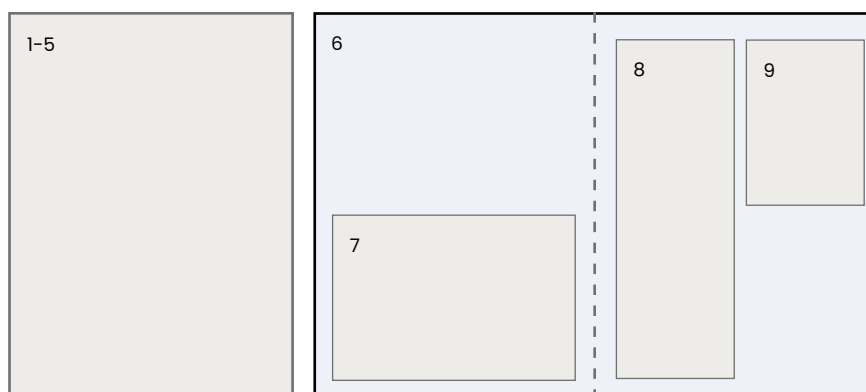
	Frequency per annum: 1x	3x	6x	12x	24x
1. FRONT COVER PACKAGE (cover, inside front cover + optional supplied editorial) H 297mm x W 210mm cover image + 3mm bleed	£3995	n/a	n/a	n/a	n/a
2. INSIDE FRONT COVER H 297mm x W 210mm + 3mm bleed	£2720	£2410	£2090	n/a	n/a
3. BACK COVER H 297mm x W 210mm + 3mm bleed	£2720	£2410	£2090	n/a	n/a
4. INSIDE BACK COVER H 297mm x W 210mm + 3mm bleed	£1980	£1780	£1580	£1280	£1000
5. FULL PAGE H 297mm x W 210mm + 3mm bleed	£1780	£1565	£1355	£1040	£888
6. DOUBLE-PAGE SPREAD H 297mm x W 420mm + 3mm bleed	£2495	£2195	£1995	£1795	£1400
7. HALF PAGE LANDSCAPE H 128mm x W 184mm	£935	£860	£780	£700	£500
8. HALF PAGE PORTRAIT H 264mm x W 90mm	£935	£860	£780	£700	£500
9. QUARTER PAGE H 128mm x W 90mm	£485	£465	£445	£410	£300

For the maximum discount, look at package deals over 12 or even 24 months!

STANDARD SPECIFICATIONS

- Files should be supplied as print-ready PDFs with crop marks.
- Artwork must be supplied in the CMYK colour format.
- On full-page and double-page spread (DPS) advertising, we advise keeping content at least 10mm in from the page edges.
- For DPS, please bear in mind the fold and place text no closer than 10mm to guarantee visibility.

STANDARD FORMATS



ADVERTORIAL FEATURES

Advertorial features give your business the freedom to communicate in its own voice, reflecting your brand, values and personality, while allowing greater creative flexibility than our traditional house-styled editorial.

This gives you more control over how your business, products or services are presented, while still benefiting from the credibility and reach of the magazine.

All content should meet our publishing standards: it must be accurate, professional and appropriate for our readership, with any claims substantiated and all supplied imagery cleared for publication.

Submissions are reviewed by our editorial team prior to publication. Once published, your feature will also appear on our website and may be promoted across our social media channels, extending its reach beyond the magazine.

DOUBLE-PAGE SPREAD £1850
Suggest circa 800 words + 4-6 images

SINGLE PAGE ADVERTORIAL £880
Suggest 400 words + 2-3 images

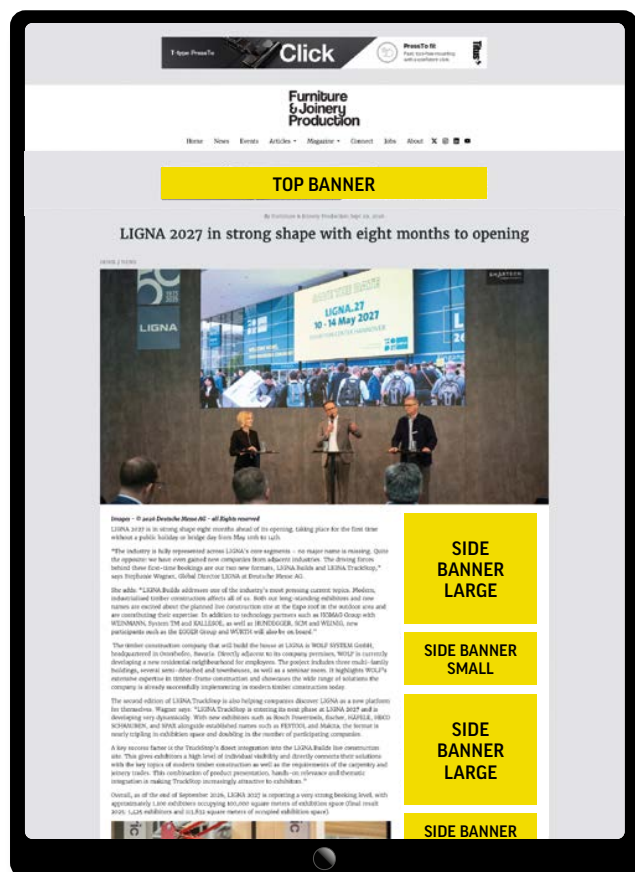
Notes:

- For deadlines, see p10
- For editorial guidance notes, contact the editor
- The timeline gives us a timeframe should amendments be required.
- After the issue specific edition has been published, a version of the content will be posted on our website and then featured/linked via our social accounts.

Website advertising

Along with the tried and tested print options, a successful digital footprint has become an integral part of how businesses communicate to the widest possible audience. We offer a choice of website, email and digital advertising options for every budget, and our professional in-house studio can create artwork for you.

Click [HERE](#) to view the website



Attention:

All banners either static, or animated for five seconds.

Strip banners are on rotation with three others.

Side article banners are on rotation with two others.

Formats:

Top & Strip Banners:
H 90 X W 940 px

Side Banner Large:
H 250 X W 300 px

Side Banner Small:
H 120 X W 300 px

Note: All amounts have been calculated for the contract term

CONTRACT TERM APPLICABLE DISCOUNT	1 month –	3 months 10%	6 months 20%	12 months 40%	24 months 50%
HOME PAGE THE PRIME LOCATION FOR PROMOTION					
Top Banner	£400	£1080	£1920	£2880	£4800
Strip Banner: Position 1	£300	£810	£1440	£2160	£3600
Strip Banner: Position 2	£260	£702	£1248	£1872	£3120
Strip Banner: Position 3	£220	£594	£1056	£1584	£2640
Strip Banner: Position 4	£180	£486	£864	£1296	£2160
Promoted carousel video	Details on request				
SECTION PAGES FOR NEWS, EVENTS, INTERVIEWS, RESOURCES, PROFILES, PROJECTS, TRENDS & PRODUCTS					
Top Banner	£400	£1080	£1920	£2880	£4800
Strip Banner: Position 1	£300	£810	£1440	£2160	£3600
Strip Banner: Position 2	£260	£702	£1248	£1872	£3120
Strip Banner: Position 3	£220	£594	£1056	£1584	£2640
Strip Banner: Position 4	£180	£486	£864	£1296	£2160
ARTICLE PAGES THE ULTIMATE DESTINATION OF THE ARTICLE PAGES					
Top Banner	£400	£1080	£1920	£2880	£4800
Strip Banner (Above article)	£300	£810	£1440	£2160	£3600
Side Banner Large (3 poitions, rotating 3x)	£175	£473	£840	£1260	£2100
Side Banner Small (3 positions, rotating 3x)	£125	£338	£600	£900	£1500
MAGAZINE PAGE FOR READING OR RESEARCHING CURRENT AND BACK ISSUES					
Strip Banner: Position 1 (Below page heading)	£200	£540	£960	£1440	£2440
Strip Banner: Position 2 (Above issue archive)	£165	£466	£792	£1188	£1980
JOBS PAGE A GO-TO FOR JOB-SEEKERS – AND THOSE LOOKING TO POST A JOB TOO!					
Strip Banner (Below page heading)	£200	£540	£960	£1440	£2440
Promoted Job Ad	£100	£270	N/A	N/A	
EVENTS PAGE A REFERENCE TO TO TRADE & COMPANY EVENTS					
Strip Banner (Below page heading)	£200	£540	£960	£1440	£2440

Newsletter advertising

NEWSLETTER (distributed every Wednesday)

All amounts have been calculated for the contract term

CONTRACT TERM	1 month	3 months	6 months	12 months	24 months
APPLICABLE DISCOUNT		10%	20%	40%	50%
BANNER 1	£500	£1350	£2400	£3600	£6000
H 100 x W 700 px					
VIDEO	£600	£1620	£2880	N/A	N/A
Content opens via YouTube/Vimeo link.					
Also linked to content on Article page.					
Max 6x PA, fresh video each time.					
BANNER 2	£425	£1148	£2040	£3060	£5100
H 100 x W 700 px					
BANNER 3	£350	£945	£1680	£2520	£4200
H 100 x W 700 px					
PARTNER CONTENT 1	£500	£1350	N/A	N/A	N/A
H 250 x W 700px					
Content leads to content on Article page.					
Max 3x PA, fresh content each time.					
PARTNER CONTENT 2	£500	£1350	N/A	N/A	N/A
H 250 x W 700 px					
Content leads to content Article page.					
Max 3x PA, fresh content each time.					
PROMOTED JOBS	£75	£200	N/A	N/A	N/A
H 250 x W 700 px					
One of four only.					

View this email in your browser

8430 Published by Media 60 Ltd

Furniture & Joinery Production

NEWSLETTER

Elmbridge accepts the finishing challenge



Fifty years in business is a milestone worth celebrating – but for [Elmbridge UK](#), it also feels very much like the beginning of its next chapter. Founded from a family garage, the Gloucestershire-based finishing specialist has grown into a 50-strong business supporting manufacturers with coatings, spray equipment, extraction, consumables and increasingly sophisticated turnkey finishing solutions.

In our latest [UK AP Spotlight](#), takes a closer look behind the scenes at Elmbridge as it marks its 50th anniversary – exploring how the company has evolved, where it sees the biggest opportunities ahead and why investment in R&D, water-based coatings, technical expertise and integrated finishing solutions is central to its future. Elmbridge is now targeting further substantial growth over the decades ahead.

[Read on](#)



Current article with strong editorial value in here

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[Read on](#)



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[Read on](#)



Salice's Tilt

Compact, precise and effortlessly smooth, it brings bella figura to cabinetry, proving that even the smallest details deserve a little Italian theatre.

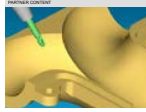
[Read on](#)



Current article with strong editorial value in here

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[Read on](#)



Placeholder text for partner editorial content in here

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[Read on](#)



Current article with strong editorial value in here

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[Read on](#)

MIRKA

Current article with strong editorial value in here

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[Read on](#)



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[Read on](#)



Leitz at Ligna

Qui consequi aut volutatum et officium, temperant, eam tamen exploratum nimirum delugit acrobaticis aliquid delugatur, sunt beati sam

[Read more](#)

Events

WALKER SINGLETON
Major Online Auction
25 Sept - 22 Oct 2026
[onlineauctions.walkersingleton.co.uk](#)

ELMBRIDGE UK
Wood Painting and Coatings Open Day
8 - 8 Oct 2026
[www.eventbrite.com](#)

DECOREX
11 - 14 Oct 2026
[www.decorex.com](#)

SICAM
20 - 23 Oct 2026
[www.exposicam.it](#)

VWM OPEN HOUSE 2026
Door & Fire Door Production
23 - 24 Oct 2026
[www.eventbrite.co.uk](#)

ORGATEC
27 - 30 Oct 2026
[www.orgatec.com](#)



FURNITURE COMPONENT EXPO
10 - 11 Mar 2027
[foexpo.co.uk](#)

LIGNA
10 - 14 May 2027
[www.ligna.de](#)

INTERZUM
11 - 14 May 2027
[www.interzum.com](#)

Job Listings

Jobs Promoted 1
325 x 250px

Jobs Promoted 2
325 x 250px

Jobs Promoted 3
325 x 250px

Jobs Promoted 4
325 x 250px

Get your fill of industry insight.

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Job Listings

Bench Joiner
Company: Premier Panel Products
Location: Man Timber branch, Newport
Salary: Details on application
Our workshop specialises in bespoke joinery for a wide range of commercial developments. We are currently recruiting for a moving machine high-quality products. [Read more](#)

Sales Executive
Location: Mid sales office, plus Notts, Derby, Yorks, Lincoln and the Humber territories
Salary: Details on application
This is a blended role combining field-based customer engagement across the assigned territory Products Group, is currently recruiting for a moving machine high-quality products. [Read more](#)

Eshots and Digital Issue advertising

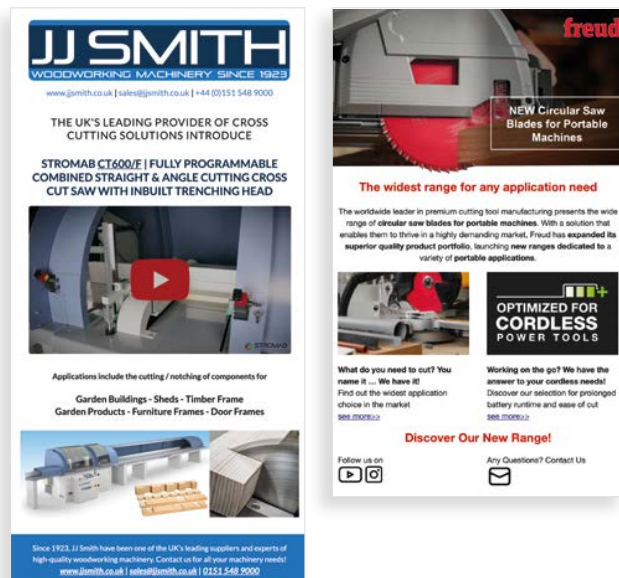
ESHOTS (marketing emails)

Distributed Mon, Tues, Thurs, Fri.

FINISHED COPY SUPPLIED - £450

BESPOKE - £595 (created with your loose copy)

Attention: Customer to supply text, images, links and subject line at least seven days **before** the eSHOT is required to be sent out.



DIGITAL ISSUE BANNER (per issue)

Displayed either side of each issue on Flickread (includes the archived issue)

Furniture & Joinery Production

LEFT OR RIGHT BANNER - £650 / BOTH BANNERS - £1200

Industry Guides

LEFT OR RIGHT BANNER - £750 / BOTH BANNERS - £1400

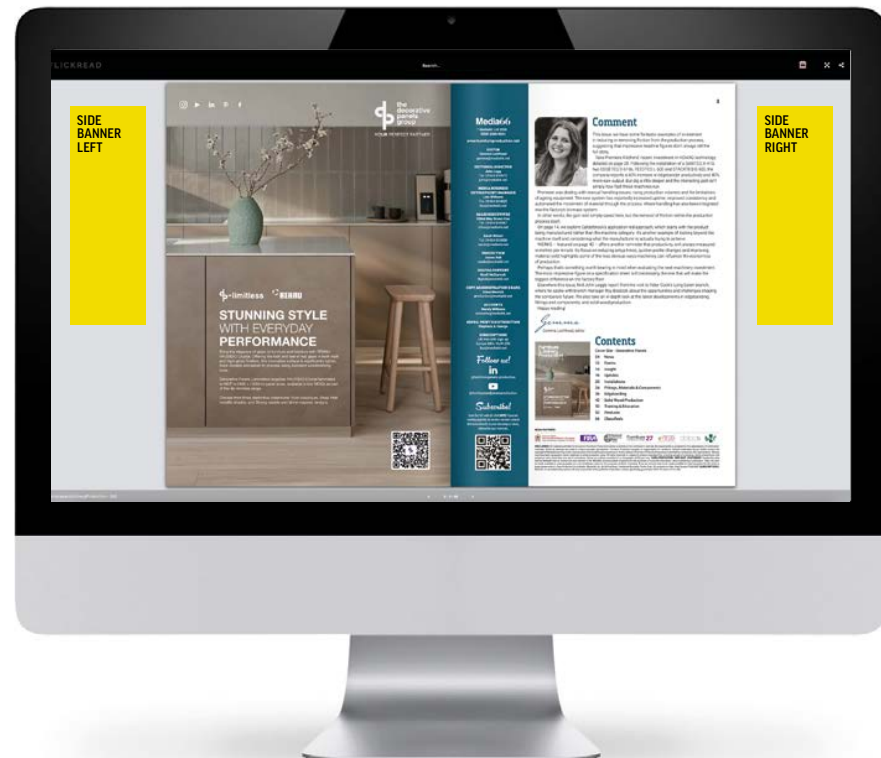
Connect

LEFT OR RIGHT BANNER - £1000 / BOTH BANNERS - £1500

H 520 x W 180 px, animated or static, supplied as a PNG

Attention:

Max booking for 3 issues per annum, not consecutively.



Click [HERE](#) to view an example

Connect

The Furniture & Joinery Trade Suppliers Directory

Published annually by Furniture & Joinery Production, Connect brings together the UK's furniture and joinery manufacturers with the suppliers, products, equipment and services they need to succeed.

Combining a printed directory distributed to key industry buyers with a year-round online platform at www.gmgconnect.com, Connect puts your business in front of decision-makers actively seeking suppliers, solutions and new commercial partnerships.



Click [HERE](#) to view the latest edition

YOUR BUSINESS. YOUR AUDIENCE. YOUR OPPORTUNITY.

Multiple ways to make your mark:

- **Print Display Advertising** – Command attention with high-impact display adverts, premium cover positions and advertorial features.
- **Promoted Print Listings** – Stand out in relevant supplier categories with prominent, enhanced directory entries.
- **Enhanced Online Profiles** – Turn your business page listing into a powerful digital showcase, featuring product imagery, videos, brochures, company information and direct website links.
- **Online Banner Advertising** – Put your brand front and centre with homepage hero banners and targeted category advertising.
- **Integrated Marketing Packages** – Maximise your exposure with Bronze, Silver and Gold packages combining print and online promotion.

There is a full media pack covering all the opportunities for Connect 2027.

Contact the Media Sales team for further details.



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Why choose Connect?

- >> Be found by buyers, not just browsers
- >> Make your mark in print and online
- >> Stay visible long after publication
- >> Stand out from the competition

Don't just be listed, be the business they choose.

Secure your place in the next edition of CONNECT and turn industry visibility into valuable business opportunities.