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Irish Contract Interiors

A unique platform presenting the best of Ireland's contract interiors community where design, craftsmanship and opportunity meet.

MEDIA GUIDE 2027



© Byrne Custom Joinery



© Woodfit

Published by Media 66 in association with Irish Wood & Interiors Network.

Media66

IWIN
Irish Wood & Interiors Network

Welcome to Irish Contract Interiors



John Legg – publisher/editor

www.irishcontractinteriors.com

Connecting Irish design, manufacturing and commercial opportunity.

With ten editions now published, *Irish Contract Interiors* has established itself as a distinctive voice for Ireland's contract interiors, commercial fit-out and FF&E sectors. Published in partnership with the Irish Wood & Interiors Network (IWIN), it connects the designers, manufacturers, suppliers, contractors and clients shaping the spaces in which we work, learn, stay and live.

Since we began we have celebrated Ireland's interiors industry, showcasing outstanding projects, innovative products, specialist manufacturing and the businesses behind them. Our editorial approach looks beyond finished interiors to explore the craftsmanship, technologies, materials and relationships that make exceptional spaces possible, encouraging collaboration across the supply chain.

Our partnership with IWIN remains central to this mission. Through its commitment to Irish manufacturing, export development, sustainability, innovation and skills, IWIN makes a significant industry contribution. Its work fostering collaboration, building commercial relationships and championing Irish expertise internationally reflects our shared ambition: a stronger, more connected and competitive industry.

As the sector responds to changing market conditions, technological advances and growing sustainability

expectations, industry communication and commercial engagement are increasingly important. Businesses must ensure their capabilities remain visible to those influencing specification, procurement and investment decisions.

Through our magazine, published six times a year, and our website, email newsletters and social media, Irish Contract Interiors provides an integrated platform for businesses seeking to raise their profile, strengthen relationships and develop opportunities. Combining industry coverage with targeted promotion, we connect brands with an influential audience across Ireland's design, manufacturing, fit-out and construction communities.

Building on the momentum of our first 18 months, continued industry engagement will be essential. We encourage businesses to share their stories, contribute expertise and invest in the visibility and connections our platforms provide, while supporting IWIN's invaluable work.

Partnering with Irish Contract Interiors is more than promoting a brand. It is an opportunity to join a trusted industry platform, strengthen commercial connections and support Irish design and manufacturing. Together with IWIN and the businesses we represent, we look forward to championing the people, innovations and opportunities shaping the next chapter of Ireland's contract interiors industry.

Editorial

Standard editorial content

News & updates

Keeping up to date with the rigours of business

Events

Coverage of trade events across Ireland

Profiles

Deep dive into leading companies, their people, history, capabilities, current standing and future agenda

Projects

Reporting on important and interesting new projects

Interviews

Insight and opinion from thought-leaders and industry insiders

Case Studies

Going behind the scenes of leading firms in our industry

Products

Looking at new and recent introductions ...

- Commercial Furniture, Fixtures & Equipment
- Flooring, Ceilings & Partitions
- Manufacturing Machinery & Equipment
- Manufacturers' Materials, Fittings & Components
- Wood & Panel-based Products
- Surfacing Solutions

For further details contact john@media66.net

All editorial submissions will be reviewed and edited in accordance with our house style. Proofs may be supplied at the editor's discretion.



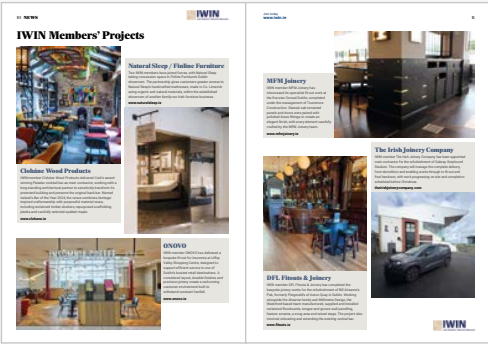
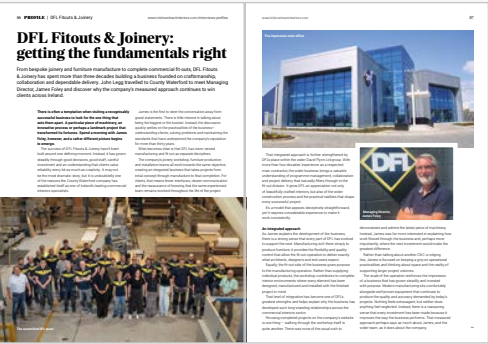
Circulation

Distributed throughout Ireland, Irish Contract Interiors has a print run of 1,800 copies per issue. Based on an estimated readership of 1.75 readers per copy, the magazine has a potential print readership of approximately 3,150 per issue.

The sectors we circulate to include businesses within the commercial and contract interiors sectors, including:

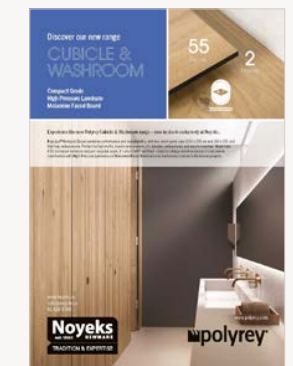
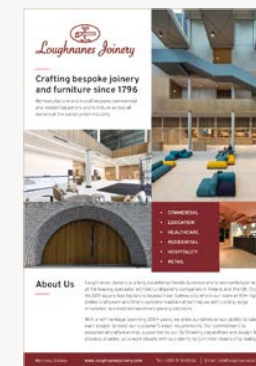
- Fit-out companies & installers
- Architects & designers
- Main- and sub-contractors
- Furniture manufacturers
- Developers
- Joinery manufacturers

www.irishcontractinteriors.com



Advertising

www.irishcontractinteriors.com



PRINTED MAGAZINE

Notes:

- Rates per insertion
- Sizes in mm, H x W
- Please send copy as finished PDF (+ 3mm bleed) by the deadline
- We can produce copy for you without charge – enquire when booking
- Discounts: 6x insertions = 5%, 12x insertions = 10%

Inside front cover – £750

297h x 210w + 3mm bleed

Back cover – £775

297h x 210w + 3mm bleed

Inside back cover – £650

297h x 210w + 3mm bleed

Double page spread – £950

297h x 420w + 3mm bleed

Full page – £660

297h x 210w + 3mm bleed

Half page landscape – £440

128h x 184w

NEWSLETTER

Distributed once a month

All Banner sizes are 800w x 150h px

Top Banner – £275

Second Banner – £250

Third Banner – £225

Fourth Banner – £195

Fifth Banner – £125

Promoted content – £175

Linked to website article, and customer's email/website – maximum 1500 word article + six images

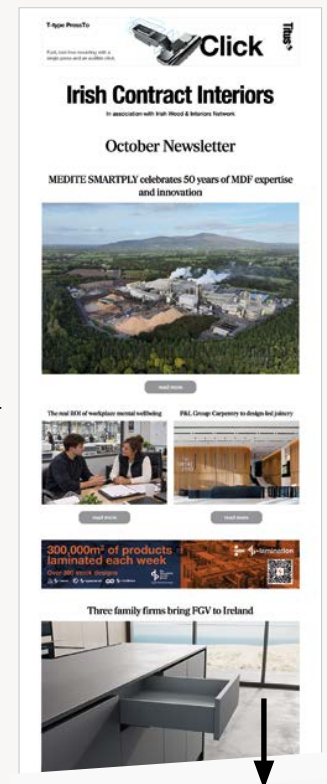
DEDICATED EMAIL CAMPAIGN (E-SHOT)

Finished copy supplied – £275

Bespoke – £425

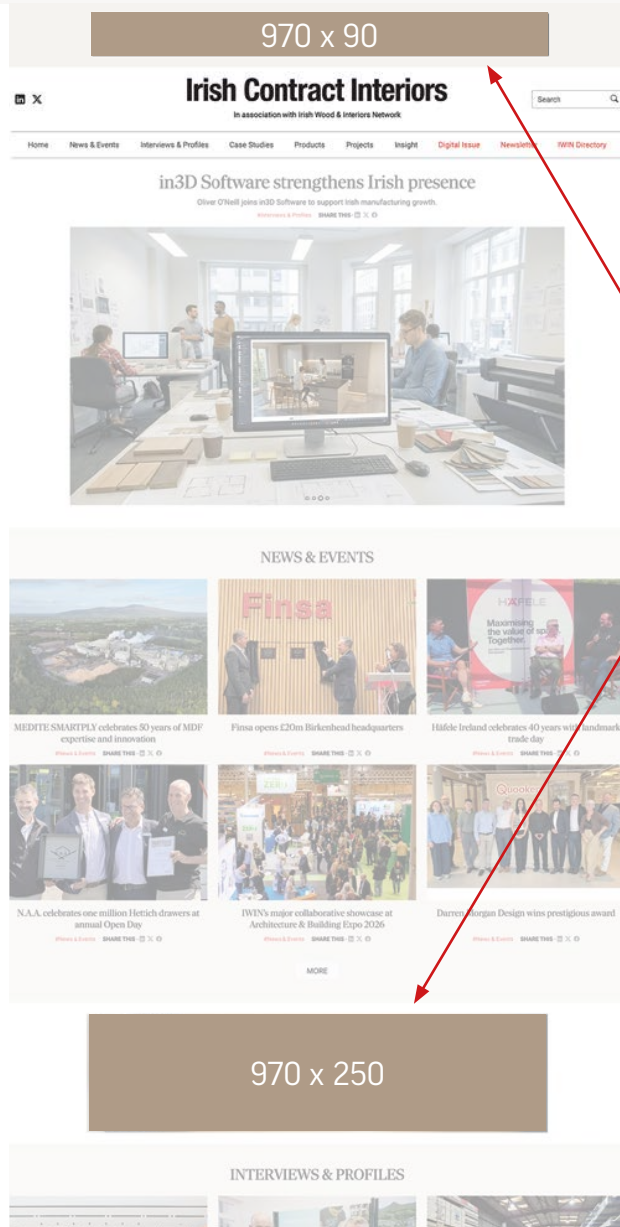
Bespoke – Created from loose content supplied. Customer to supply text, images, links, subject line at least five working days before the E-shot needs to be sent out.

(Samples on request)



Advertising

www.irishcontractinteriors.com



WEBSITE

Notes:

- Rates per calendar month
- Sizes in pixels, W x H
- Accepted file types are png, jpeg and gif
- Animated gifs max length 5 seconds
- Please send copy by the stated deadline
- We can produce copy for you – please enquire at the time of booking
- Discounts: 6 months = 5%, 12 months = 10%

Homepage

Large Leaderboard Banner – 970w x 90h
(max 3x rotating)
£300

Billboard Banners (4) – 970w x 250h
(max 3x rotations per banner position)

Positions:

- 1-£195
- 2-£175
- 3-£150
- 4-£125

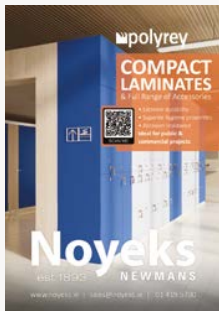
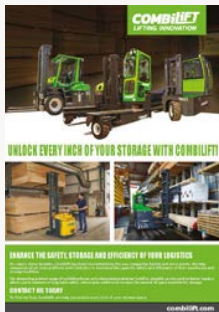
Article pages >

Side Banners
400w x 600h
(max 3x rotating)

Positions:

- 1-£125
- 2-£115
- 3-£100
- 4-£75





Publishing Schedule & Deadlines

Advertising and editorial deadlines for forthcoming issues are listed below.

Booking and copy deadlines cannot be amended.

Issue No	Issue title	Booking deadline	Copy Deadline	Published
12	January-February edition	December 16th	December 18th	January 15th
13	March-April edition	February 17th	February 19th	March 15th
14	May-June edition	April 16th	April 21st	May 14th
15	July-August edition	June 18th	June 23rd	July 15th
16	September-October edition	August 20th	August 25th	September 15th
17	November-December edition	October 22nd	October 27th	November 15th
18	January-February 2028 edition	December 15th	December 17th	January 14th

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